

# Gulfood, Dubai, UAE

18 - 22 February 2018



Llywodraeth Cymru  
Welsh Government

## Key Sectors

- Food & Drink

Taking Wales to the World



UNDEB EWRROPEAIDD  
EUROPEAN UNION



Llywodraeth Cymru  
Welsh Government

**Cronfa Datblygu  
Rhanbarthol Ewrop  
European Regional  
Development Fund**



## Why Gulfood 2018?

Gulfood is one of the most important food and hospitality shows in the world. With almost 5,000 exhibitors participating from over 120 countries, Gulfood is one of the world's biggest annual food and hospitality show attracting 95,000 visitors.

## Participation Options and Cost

The Welsh Government is subsidising companies to either exhibit (full or intermediate), showcase or visit as part of an export market visit\*.

The exhibiting, showcasing and export market visit options are either:

**Package A – Full Exhibitor – Cost £4,820** (inc VAT) includes:

- Return flights and accommodation with breakfast for 2 people (1 delegate option available)
- Dedicated exhibition space on the Welsh pavilion (min 6sqm stand)
- Outward exhibition freight forwarding (limitations apply)
- Graphic panels and stand furniture
- Entry in show brochure and inclusion in marketing literature
- Exhibitor show passes (max 2 per company)
- Onsite support from Welsh Government and appointed contractors

**Package B – Intermediate Exhibitor – Cost £2,910** (inc VAT) includes:

- Return flights and accommodation with breakfast for 1 person (2 delegate option available)
- Dedicated exhibition space on the Welsh pavilion (approx. 3sqm)
- Outward exhibition freight forwarding (limitations apply)
- Graphic panels and stand furniture
- Entry in show brochure and inclusion in marketing literature
- Exhibitor show passes (1 x Exhibitor show pass)
- Onsite support from Welsh Government and appointed contractors

**Package C – Showcase – Cost £1,595** (inc VAT) includes:

- Return flights and accommodation with breakfast for 1 person
- Dedicated display pod on the shared showcase area on the Welsh pavilion
- Outward exhibition freight forwarding (limitations apply)
- Dedicated support for preparations and mentoring at event
- Entry in show brochure and inclusion in marketing literature
- Exhibitor show pass (1 x Exhibitor show pass)

**Package D – Export Market Visit – Cost £1,200** (inc VAT) includes:

- Return flights and accommodation with breakfast for 1 person
- Entry in show brochure and inclusion in marketing literature
- Exhibitor show pass (1 x Exhibitor show pass)

## Closing Date

**27 September 2017**

## Get in Touch

[Link to application form.](#)