|  |
| --- |
|  **MIT Innovations in Management Conference****Boston USA - 18-19 March 2020** **Application Form** |
| **The Industrial Liaison Program (ILP)** ILP is a business engagement and collaboration mechanism used by MIT to foster networks and develop relationships with businesses around the world at all stages of development, from start-up to global corporates. Over 267 leading global businesses partner with the ILP, helping them confidently scan the horizon, access leading research and build strong relationships with MIT faculty and other global ILP members. Welsh Government is a member ILP through which it acts as a facilitator for businesses in Wales, enabling them to tap into the knowledge and expertise of MIT including (but not limited to):* The MIT-Knowledge base (website and archives).
* Free entry to MIT conferences typically valued at $1,500 – $2,000.
* Private workshops organised specially for Welsh companies, symposia and briefings.
* Contact with faculties for advice and collaborations.

**Innovations in Management Conference – 18-19 March 2020**Welsh Government is seeking applications for delegates to attend the MIT Innovations in Management Conference ([http://ilp.mit.edu/conference.jsp](https://eur01.safelinks.protection.outlook.com/?url=http%3A%2F%2Filp.mit.edu%2Fconference.jsp&data=02%7C01%7CLorri.Browning%40gov.wales%7Cdd107286b2a04e2bb4db08d7aaf761bd%7Ca2cc36c592804ae78887d06dab89216b%7C0%7C0%7C637165851776565380&sdata=cplAA9J7bMnv1n2piaFJk9MFMuAqaoj7xyoEV4PWZIE%3D&reserved=0)). The conference will focus broadly on harnessing new technologies (such as Artificial Intelligence and Robotics) to better engage with customers and shape organisational strategy to thrive in an increasingly digital age.The proposed itinerary is as follows:* Monday 16               Fly to Boston from Heathrow
* Tuesday 17              Networking and bespoke activities
* Wednesday 18         Conference Day 1
* Thursday 19             Conference day 2 then fly back to UK (arriving Friday morning)

 In addition to the conference, MIT will facilitate bespoke activities such as 1:1 meetings with MIT faculty or visits to specialist facilities (labs, accelerators etc). Each business taking part will be expected to contribute towards the cost, with WG able to provide up to 50% contribution towards travel and accommodation. *This offer is subject to de minimis state aid regulations* |
| Company name |  |
| Contact Name |  |
| Contact Email |  |
| Contact phone Number  |  |
| Description of business |  |
| Number of full time employees |  |
| 1. Provide a brief outline of your business. You should include information where possible on the following areas:
* Sector and specific area(s) of expertise;
* Location of headquarters. You should be based in Valley Task Force area **or** be able to demonstrate activity having a positive impact on the VTF community (i.e. employment, supply chain, skills etc). The VTF area can be found [here](https://gov.wales/sites/default/files/publications/2019-10/valleys-taskforce-area-map.pdf);
* Any notable collaborations currently involved in, for example with other businesses and/or academic partners;
* Do you currently or do you have future plans to export beyond Wales/UK.

 (approx. 300 words) |
|  |
| 1. Provide a brief outline of your business aspirations for the next 3 years and any perceived barriers that may prevent these aspirations being achieved. This may include:
* Forecast growth year on year (based on relevant criteria such as revenue or employment);
* Growth strategy (i.e. target markets, export plans or areas of R&D focus)

(approx. 200 words) |
|  |
| 1. Provide a short summary of what you believe the benefits would be to your business in attending this conference. Specifically you should consider the following:
* What specific areas of the conference or wider visit will provide relevant learning (i.e. speakers, workshops, MIT faculty meetings);
* How will this learning be utilised to support you in delivering business strategy going forward;
* What are you key objectives in attending the conference visit;
* Provide detail on any additional activity that would be of interest to you which is not part of the conference schedule itself (i.e. specific MIT faculty you would like to meet with or facilities you would like to visit). Further information on the conference speakers can be found [here](http://ilp.mit.edu/conference.jsp?confid=247&tabname=overview)

(approx. 300 words) |
|   |
| Economic ContractThe economic contract is a key mechanism being used by Welsh Government as part of Prosperity for All: The Economic Action Plan to ensure support it provides to business contributes towards a number of priority areas for the benefit of all of Wales. Businesses seeking support must demonstrate that they meet or are committed to making tangible progress against four pillars of social purpose; these are;* Growth potential (measured for example by increased employment, productivity, expansion in activity, supply chain activity and trade/export opportunities);
* Fair Work (as defined by the Fair Work Board[[1]](#footnote-1));
* Promotion of health, including a special emphasis on mental health, skills and learning in the workplace;
* Progress in reducing carbon footprint.
1. Please confirm if you have already entered into an economic contract with Welsh Government through other support you may have received.
 |
|  |
| 1. If you **do not** already have an economic contract then please provide a brief outline of what your business currently does/intends to do to support the four pillars. You may have already provided relevant information in previous questions so you may refer back.
 |
|  |
|  Please return completed application form to welshgovernmentilpmit@gov.wales by 17:00 on Wednesday 19 February. |
| DeclarationCompany representative: Date: **Economic Contract**By submitting this form you are agreeing to the principles of the economic contract and that in addition to the support you receive you will be expected to commit to meaningful action against the four pillars. You are not entering into a contract but agreeing to be available for further dialogue with Welsh Government to work towards this.**Data Protection**By submitting this form you give consent for Welsh Government to keep your data for the purpose of coordinating this trip and the duration of 2 months afterwards to enable relevant follow-up activity. Welsh Government will share your data with relevant third parties, i.e. MIT, the travel agent and other delegates. If you would like to remain engaged with ILP and receive notifications of future conferences and visiting speakers you will need to ‘opt in’. To do this please click the following link and read our privacy notice <https://www.smartsurvey.co.uk/s/6BHDL/> |

1. **Definition:** Fair work is where workers are fairly rewarded, heard and represented, secure and able to progress in a healthy, inclusive environment where rights are respected.

**Characteristics:** Fair reward; employee voice and collective representation; security and flexibility; opportunity for access, growth and progression; safe, healthy and inclusive working environment, legal rights respected and given substantive effect. [↑](#footnote-ref-1)