Trade Mission and Exhibition to

Mobile World Congress, Barcelona

28 February – 6 March 2015

Taking Wales to the World
Key Sectors

Mobile World Congress is an ICT sector focused event.

The Offer

We would like to invite your company to exhibit at or participate in a trade mission to Mobile World Congress 2015 in Barcelona, Spain. This Welsh Government supported mission offers an opportunity for Welsh businesses of all sizes to connect with international businesses in the Global ICT sector.

This is an opportunity for your company to look at exporting to, or increasing its exports in this dynamic sector.

Why Mobile World Congress?

Mobile World Congress attracts the largest number of attendees of any event in the mobile industry, with over 85,000 visiting in 2014. Whether you are looking to be inspired by senior industry leaders; showcase or grow your business; learn more about the exciting transformation mobile offers or simply network with like minded individuals, there’s no better place to be than Mobile World Congress.

Mobile World Congress will showcase the innovation and impact of mobile around the globe, across developed and emerging markets.

Mobile World Congress 2015 conference programme theme is “The Edge of Innovation”. As an industry, we are connecting billions of people to the transformative power of the Internet and mobilising every device we use in our daily lives.

The Welsh Government can also help your business arrange meetings during the event, either with like minded companies or potential customers via our export trade support programmes. The more you prepare before the mission the more success you will achieve, contact us now!

Itinerary

28 February  Trade Mission departs for Barcelona*
1 March      Exhibition Setup
2-5 March    Exhibit at Mobile World Congress/own programme for meetings
6 March      Trade mission departs
Cost
This year we are offering 2 exhibitor packages which include:
• Exhibitor pass (includes early entry)
• Internet access on stand

Exhibitor Plus – Cost £3,150** includes:
• 6 nights accommodation with breakfast
• Dedicated Pod on Wales stand for 2 delegates
• Listed as exhibitor in MWC catalogue and inclusion in all marketing literature

Exhibitor – Cost £1,155** includes:
• 5 nights accommodation with breakfast
• The use of shared display area on Wales stand for 1 delegate
• Inclusion in UK marketing literature

Visitor Package – Cost £905**
• 5 nights accommodation with breakfast
• Visitor pass for 1 delegate

Closing Date – 30 January 2015

Get in Touch
We need more Wales based companies to export. This trade mission is a great opportunity to explore and learn at this key industry event.

To find out more details on this trade mission and how we can support you, please contact our Business Information Helpline and speak to one of our experienced Enquiry Officers.

E-mail: businesssupport@wales.gsi.gov.uk
Tel: +44 (0)3000 6 03000

*For alternative departure dates please contact us.
**Subject to eligibility.