

Trade Mission to

Tehran, Iran

15-21 October 2016



Llywodraeth Cymru
Welsh Government



UNDEB EWROPEAIDD
EUROPEAN UNION



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**Cronfa Datblygu
Rhanbarthol Ewrop
European Regional
Development Fund**

Taking Wales to the World



Key Sectors

Opportunities in all sectors, including: Advanced Materials & Manufacturing, Creative Industries, Energy & Environment, Financial & Professional Services, Life Science, ICT, Construction, Food & Drink.

The Offer

We would like to invite your company to participate in a trade mission to Tehran, Iran. This Welsh Government supported mission offers an exciting opportunity for businesses of all sizes to connect with businesses in Iran.

Why Iran?

With the official lifting of sanctions, Iran is now open to the flow of trade to and from the U.K.

Iran is the second largest economy in the Middle East with an estimated nominal GDP of \$397bn in 2015. It has the second largest population in the Middle East with around 80 million people, 60% of whom are estimated to be under the age of 30 and highly educated.

Iran's economy is currently reliant on the oil and gas sector, though the country is looking to diversify its economy. Iran also possesses significant agricultural, industrial and service sectors. The lifting of economic sanctions is expected to unlock significant spending on the oil and gas industry as well as other sectors of the economy, which would benefit from investment and access to new technology. This offers good business opportunities for Welsh exporters.

The Welsh Government can also help your business to arrange meetings in the region either with like minded companies or potential customers via our export support programmes.

Itinerary

15 October	Trade Mission arrives in Iran
16-20 October	In-market events and own programme for meetings
21 October	Trade Mission departs for Wales

Cost

The Welsh Government is subsidising* companies to take part in this trade mission. The cost of participating is **£1000**. This includes:

- Return flights
- In-market transfers
- 7 nights accommodation with breakfast
- Attendance at in-market events

This offer is available to one representative per company. *Subject to eligibility.

Closing Date – 12 August 2016

Get in Touch

Participating in our trade mission is a great way to explore this dynamic market.

For more details and to find out how we can support you, please contact our Business Information Helpline and speak to one of experienced Enquiry Officers.

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