

Shanghai & Hong Kong

3 – 9 March 2018

Key Sectors

- Advanced Materials & Manufacturing
- Creative Industries
- Energy & Environment
- Financial & Professional Services
- Life Science
- ICT
- Construction
- Food & Drink

Taking Wales to the World



Llywodraeth Cymru
Welsh Government



UNDEB EWRROPEAIDD
EUROPEAN UNION



Llywodraeth Cymru
Welsh Government

**Cronfa Datblygu
Rhanbarthol Ewrop
European Regional
Development Fund**

The Offer

We would like to invite your company to participate in an export market visit to Shanghai and Hong Kong.

This Welsh Government supported visit offers an exciting opportunity for businesses of all sizes to connect with businesses in China and Hong Kong.



Why Shanghai?

China is the great economic success story of the past 30 years and is the world's second largest economy. Shanghai is at the centre of this success. It is one of the most diverse economies in China with both the service and manufacturing sectors well represented, with a large number of international and national businesses based there. With a population of over 24 million people, Shanghai's consumer market is the largest of all mainland Chinese cities, drawing the biggest and most prestigious international brands to its shopping centres. Shanghai is a good base to explore export opportunities across China.

Why Hong Kong?

Hong Kong is the world's eighth largest trading economy and one of Asia's leading financial and business centres. Situated in a central position in Far East, Hong Kong is a major base for the regional operations of international businesses. Largely English speaking, Hong Kong's open and transparent market offers good export opportunities for Welsh companies in a number of sectors.

The Welsh Government can also help your business to arrange meetings in the region either with like minded companies or potential customers via our export support programmes.

Cover: Shanghai, China city skyline on the Huangpu River.
Left: Yu Yuan Garden, Shanghai.

Itinerary

3 March 2018

Export Market Visit departs Wales

4 – 6 March 2018

In-market events and own programme of meetings in Shanghai

7 – 9 March 2018

In-market events and own programme of meetings in Hong Kong

9 March 2018

Export Market Visit departs for Wales

Closing Date

1 December 2017

Cost

The Welsh Government is subsidising* companies to take part in this export market visit. The cost of participation is **£1,000**. This includes:

- Return flights
- In-market transfers
- 5 night's accommodation with breakfast
- Attendance at in-market events

This offer is available to one representative per company. *Subject to eligibility.

Get in Touch

Participating in our export market visit is a great way to explore this dynamic market.

For more details and to find out how we can support you, please contact our Business Information Helpline and speak to one of experienced Enquiry Officers.

E-mail: businesssupport@wales.gsi.gov.uk

Tel: **+44 (0)3000 6 03000**