

# The Netherlands

11 – 15 March 2018

## Key Sectors

- Advanced Materials & Manufacturing
- Creative Industries
- Energy & Environment
- Financial & Professional Services
- Life Science
- ICT
- Construction
- Food & Drink

Taking Wales to the World



Llywodraeth Cymru  
Welsh Government



UNDEB EWRORFAIDD  
EUROPEAN UNION



Llywodraeth Cymru  
Welsh Government

**Cronfa Datblygu  
Rhanbarthol Ewrop  
European Regional  
Development Fund**

## The Offer

We would like to invite your company to participate in an export market visit to Amsterdam, The Netherlands.

This Welsh Government supported visit offers an exciting opportunity for businesses of all sizes to connect with businesses in The Netherlands.

This Export Market Visit is ideal for companies with no or little experience of exporting.

Cover: Sunny morning on a canal in Amsterdam.  
Below: The Amsterdam Reichsmuseum at night.

## Why The Netherlands?

The Netherlands is the UK's fourth largest bilateral trading partner. UK goods exports to the Netherlands were \$36.7 billion in 2014. Doing business in the Netherlands does not present major challenges to UK companies as the Dutch market is similar to the UK. It is one of the world's most open economies, an early adopter of new technologies and an ideal test market for products. This makes The Netherlands a good market for existing exporters and a great market for new exporters.

New or inexperienced exporters will benefit from a programme tailored to new exporters which will introduce them to the market and meet potential business contacts.



## Itinerary

**11 March 2018**

Export Market Visit departs Wales

**12 – 15 March 2018**

In-market events and own programme of meetings

**15 March 2018**

Export Market Visit departs for Wales

## Cost

The Welsh Government is subsidising\* companies to take part in this export market visit. The cost of participating is **£850**. This includes:

- Return flights
- In-market transfers
- 4 nights accommodation with breakfast
- Attendance at in-market events
- Arranging meetings with up to 5 business contacts

This offer is available to one representative per company. \*Subject to eligibility.

## Get in Touch

Participating in our export market visit is a great way to explore this dynamic market.

For more details and to find out how we can support you, please contact our Business Information Helpline and speak to one of experienced Enquiry Officers.

E-mail: [businesssupport@wales.gsi.gov.uk](mailto:businesssupport@wales.gsi.gov.uk)

Tel: **+44 (0)3000 6 03000**

## Closing Date

**15 December 2017**

**Busnes | Business  
Cymru | Wales**