Trade Mission to
Mexico City/Guadalajara, Mexico
25-30 January 2015

Taking Wales to the World
Key Sectors


The Offer

We would like to invite your company to participate in a trade mission to Mexico City and Guadalajara, Mexico. This Welsh Government supported mission offers an exciting opportunity for businesses of all sizes to connect with businesses in one of the World’s fastest growing economies. This is an opportunity for your company to look at exporting to, or increasing its exports to Mexico.

Why Mexico?

Mexico is the world’s 11th largest economy with a population of over 112 million. The growth in the economy is contributing to a growing middle class with increasing disposable incomes.

In 2011 trade between the UK and Mexico was worth US$12.2 billion. In July 2000 Mexico and the European Union signed a free trade agreement helping EU goods gain preferential access to Mexico. Growing sectors offering opportunities for Welsh companies include aerospace; healthcare; infrastructure, retail and energy.

Year of the UK in Mexico

2015 has been designated as The Year of the UK in Mexico and The Year of Mexico in the UK.

In Mexico, 2015 will see the biggest celebration of British creativity in arts, culture, innovation and business ever to take place in Mexico. The programme will include approximately 50 events in 13 towns and cities. This special year is being designed to reach diverse audiences across Mexico, including in key business centres outside Mexico City.

Wales and Mexico

Wales enjoys good links with the creative sector in the Mexican state of Jalisco. A number of Welsh companies have participated in events there, raising the profile of Wales. The trade mission will visit
Guadalajara, in Jalisco, enabling companies to benefit from Wales’ links with the region.

The Welsh Government can also help your business to arrange meetings in the region either with like minded companies or potential customers via our export trade support programmes. The more you prepare before the mission the more success you will achieve, contact us now!

**Itinerary**

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<tr>
<th>Date</th>
<th>Event</th>
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<tbody>
<tr>
<td>25 January</td>
<td>Trade mission departs Wales</td>
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<tr>
<td>26-29 January</td>
<td>Own programme for meetings</td>
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<tr>
<td>30 January</td>
<td>Trade mission departs for Wales</td>
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**Cost**

The Welsh Government is subsidising companies to take part in this trade mission*. The cost of participation is **£1000**. This includes:

- Return flights
- In-market transfers
- 5 nights accommodation with breakfast
- Attendance at in-market events

This offer is available to one representative per company.

*Subject to eligibility.

**Get in Touch**

We need more Wales based companies to export and this trade mission is a great opportunity to explore this exciting and growing market.

To find out more details on this trade mission and how we can support you, please contact our Business Information Helpline and speak to one of experienced Enquiry Officers.

E-mail: businesssupport@wales.gsi.gov.uk
Tel: +44 (0)3000 6 03000