

Trade Mission to

# Kuala Lumpur, Malaysia

6 – 12 September  
2014



Llywodraeth Cymru  
Welsh Government

[www.cymru.gov.uk](http://www.cymru.gov.uk)



ERDF



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Welsh Government

**Ewrop & Chymru: Buddsoddi yn eich dyfodol**  
Cronfa Dacblygu Rhanbarthol Ewrop

**Europe & Wales: Investing in your future**  
European Regional Development Fund

## Taking Wales to the World

## Key Sectors

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Opportunities in all sectors, including: Advanced Materials & Manufacturing, Creative Industries, Energy & Environment, Financial & Professional Services, Life Science, ICT, Construction, Food & Drink.

## The Offer

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We would like to invite your company to participate in a trade mission to Kuala Lumpur, Malaysia. This Welsh Government supported mission offers an exciting opportunity for businesses of all sizes to connect with businesses in Kuala Lumpur, Malaysia's capital city and economic hub. This is an opportunity for your company to look at exporting to, or increasing its exports to Malaysia and the wider South-East Asia region.

## Why Malaysia?

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There are strong ties between the UK and Malaysia, based on a thriving trade and investment relationship. Close historical and educational ties, a familiar commercial and legal framework and the widespread use of English have all cemented this close relationship.

This Welsh Government trade mission coincides with the UKTI Great Week in Malaysia which will focus on the retail and food and drink sectors – [www.greatweeks.co.uk/overseas-missions](http://www.greatweeks.co.uk/overseas-missions).

Despite the global economic downturn, Malaysia has experienced decades of strong industrial growth and political stability, making it one of South-East Asia's most vibrant and successful economies. The continued economic growth will be further supported by Malaysia's economic programme, Vision 2020, whose key aim is to see the country achieve developed nation status by 2020.

Kuala Lumpur is home to a number of leading Global companies, including Petronas, Axiata Group, YTL Corporation and Tenaga Nasional. Their presence in the city further demonstrates Malaysia's developing economic status in the South-East Asia region which, when coupled with the country's continued economic growth, presents significant opportunity for Welsh businesses.

The Welsh Government can also help your business to arrange meetings in the region either with like minded companies or potential customers via our export trade support programmes. The more you prepare before the mission the more success you will achieve, contact us now!

## Itinerary

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6 September	Trade mission departs Wales
7-11 September	Own programme for meetings
12 September	Trade mission departs for Wales

## Cost

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The Welsh Government is subsidising companies to take part in this trade mission\*. The cost of participation is **£900**. This includes:

- Return flights
- In-market transfers
- 5 nights accommodation with breakfast
- Attendance at in-market events

This offer is available to one representative per company.

\*Subject to eligibility.

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## Closing Date – 6<sup>th</sup> August 2014

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## Get in Touch

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We need more Wales based companies to export and this trade mission is a great opportunity to explore this exciting and growing market.



To find out more details on this trade mission and how we can support you, please contact our Business Information Helpline and speak to one of experienced Enquiry Officers.

E-mail: [businesssupport@wales.gsi.gov.uk](mailto:businesssupport@wales.gsi.gov.uk)

Tel: **+44 (0)3000 6 03000**

