Over a third of the UK workforce use Investors in People today and employers do so because they see a number of real business benefits.

These include:
- Improved service delivery and business performance.
- Focus and structure when going through organisational change.
- Improved employee engagement and performance.
- Business development and growth.
- Return on investment through increased efficiency and profitability.

Organisations that choose to enter the Investors in People process and are successful in gaining accreditation, generate higher gross profits per employee than would a randomly selected organisation.”

Institute for Employment Studies, 2008

Institute for Employment Studies,
2008

Make sure you benefit from using INVESTORS IN PEOPLE

It’s easier than you think - there’s no paperwork for you

We’re not about ticking boxes and form filling – our focus is on outcomes, ensuring that everyone has the right knowledge, skills and attitude to deliver your organisation’s objectives.

John Taylor, Managing Director, Geoplan Spatial Intelligence Limited.
We tailor our approach to your business objectives

We can now tailor our approach, focusing on your specific business goals to improve business performance.

Our Specialists won’t just work with you to realise the results you want, they’ll be there for you as a critical friend, helping you to maintain continuous improvement.

Responding to the types of challenges you face, we have developed a personalised way for you to work with Investors in People. This gives you the opportunity to explore, in depth, the areas of the framework that are most important to your organisation.

You’ll find our new tailored approach particularly useful in helping you overcome specific issues created by today’s difficult economic climate.

You can use Investors in People to get to the core of your organisational issues and priorities, supporting you in achieving objectives and delivering improved performance.

A process for focus and improvement

The Investors in People framework is based on three key principles to help focus on organisational priorities and improve performance through people.

PLAN Develop strategies to improve performance
DO Take action to improve performance
REVIEW Evaluate and improve performance

Our research finds that adopting Investors in People sets up a chain of impact ending in better financial performance.”
Cranfield School of Management 2010

“One of the keys to Sainsbury’s success is the sense of team accountability we have built. The feedback from Investors in People has helped us to identify solutions that enable us to motivate our people to perform.”
Justin King, CEO at Sainsbury’s

Find out more

Get in touch with your nearest Investors in People Centre. Our Specialists will be able to answer any questions you have and make sure that Investors in People delivers the best results for you.

Investors in People Wales
0300 062 5536  jayne.smith2@wales.gsi.gov.uk
www.wales.gov.uk/iip

When it comes to helping you get results