

Ymgyrch Marchnata DU 2017-18
2017-18 UK Marketing Campaign

Ymgyrch yr Haf Llundain/DD
London/SE Summer Campaign

Rheilffordd danddaearol Llundain - Taflenni LCD 6

London Underground – LCD6 sheets

Digidol – 5 clipiau fideo
19 Mehefin – 2 Gorffennaf
Digital – 5 movie clips
19 June – 2 July

<https://youtu.be/kQlzeJRm-yM>



Rheilffordd danddaearol Llundain- Taflenni 16 - Traws Trac London Underground – Cross Track 16-sheets



Hysbysebion print
3 – 16 Gorffennaf
Printed Adverts
3 – 16 July



Rheilffordd Llundain - Taflenni D 6

London Rail – D6 Sheets

Digidol – 5 clipiau fideo

3 – 16 Gorffennaf

Digital – 5 movie clips

3 – 16 July

<https://youtu.be/kQIzeJRm-yM>



Rheilffordd Llundain - Sgrin Symud Waterloo

London Rail – Waterloo Motion Screen



Digidol – ffilm
25 Mehefin - 2 Gorffennaf a
17 – 22 Gorffennaf
Digital – film
25 June – 2 July and
17 – 22 July
40m x 3m

<https://youtu.be/Wfgyzna7uL4>



Rheilffordd Llundain - Golau ôl Porth Waterloo London Rail – Waterloo Gateway Backlight

Digidol

19 Mehefin - 2 Gorffennaf

Digital

19 June – 2 July



Rheilffordd Llundain – 6 Taflen

London Rail – 6 Sheets



Hysbysebion print
19 Mehefin - 2 Gorffennaf
Printed Adverts
19 June – 2 July



Rheilffordd Llundain – 4 Taflen

London Rail – 4 Sheets

Hysbysebion print
19 Mehefin - 2 Gorffennaf
Printed Adverts
19 June – 2 July



Rheilffordd Llundain - Taflenni HD48

London Rail – HD48 Sheets



Hysbysebion print
19 Mehefin - 2 Gorffennaf
Printed Adverts
19 June – 2 July



Metro Llundain - Llapio Sgleiniog

London Metro – Glossy Wrap

Argraffwyd
19 Mehefin - 2 Gorffennaf
Printed
19 June – 2 July



London Evening Standard - Papur Newydd London Evening Standard – Newspaper

Dydd Llun, 26 Mehefin
Monday, 26th June



London Evening Standard - Cylchgrawn London Evening Standard - Magazine

Dydd Gwener, 30 Mehefin
Friday, 30 June

10X7 - 100X268

Win a hygge break in beautiful Wales

As part of its Year of Legends, Visit Wales is giving you the chance to win a four-night hygge break for two at award-winning fforest in Pembrokeshire.

The lucky winner will enjoy a four-night, self-catering hygge break including a fforest breakfast hamper pack with local bacon and sausages, a local cheese hamper, fforest hot smoked salmon and a bottle of wine, all delivered to your crog loft.

Fforest has just been judged as runner up in the Happy Glampers category of the National Geographic's inaugural Big Sleep Awards 2017.

There's a range of excellent food producers in the local area and at the award-winning St Dogmaels Produce Market, and plenty of opportunities to surf, canoe, climb and walk around the stunning countryside.

Across three sites there are accommodation types to suit all requirements and levels of comfort. Most of the accommodation is custom designed and built to ensure visitors get the best comfort, views and experience of the location. Fforest combines ethically sourced materials, period pieces and local craft to create relaxed, comfortable and inspiring spaces for you to enjoy.



ES OFFERS

To enter go to visitwales.com/standard

London Evening Standard

Cymru Wales

FFOREST

Terms & Conditions: 18+. Promotion closes at 23.59 on Friday 7 July 2017. Please read the full Terms & Conditions at visitwales.com/standard before entering. There is one prize of a four-night, self-catering hygge break for two people in a crog loft at fforest, near Cardigan; a fforest breakfast hamper with local bacon and sausages; a local cheese hamper; fforest hot smoked salmon and a bottle of wine. Travel and all other expenses are not included. The winner will be the first entry selected at random after the closing date and will be notified by Friday 14 July 2017. Prize must be taken between 4 September 2017 and 13 July 2018. The prize is non-transferable and there is no cash alternative. Only one online entry per person. Promoter: Visit Wales.



London Evening Standard - digidol

London Evening Standard - digital



From festivals to castles, coastal walks to cities, Wales has your vacation needs covered

28 AUG 2017

Wales is having its moment in the sun, and not just because of the – unique – great weather.

It's because 2017 is the country's Year of Legends, celebrating its history, sporting traditions, natural attractions and creative talents. From Bebbi Daff and Oliver Drake to Dylan Thomas, Llewellyn Powel, meanwhile, has named Bebbi Daff one of the top legends in Wales in 2017 – the only part of the UK to earn a coveted spot on the list.

Whether you're looking for a romantic retreat, a family holiday, an active escape or a city break, this, being Wales, means the country's visitors to pursue with full-on events.

PROMOTED STORIES

Love Wales is a guide to the country's best spots. You can find it here.

Wales is a guide to the country's best spots. You can find it here.

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30 reasons you should visit Wales

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Celebrating the Year of the Legends, uncover the magic of Wales

19 mins ago



Green Man is one of the UK's most popular festivals

Offering awe-inspiring scenery and amazing places to stay, plus top festivals and incredible activities, exploring Wales opens up a world of adventures.

This year, the country celebrates the 'Year of the Legends', a time of honouring its rich history of storytelling, myths and magic. There really is no better time to visit.

But if you're looking for an excuse, here are 30 reasons why it's so great...

Festivals

Green Man

Green Man has been a mainstay of the festival season since 2003. Taking place in the Brecon Beacons National Park, the four-day event has hosted acts including Van Morrison and Hot Chip as well as stand-up comedy and film screenings. This year's line-up features PJ Harvey and Future Islands – although all tickets are sold out. Watch out for returns or prepare early for next year.

17/20 August (greenman.net)

MOST POPULAR

Luxury flat residents complain rehousing (rental families) 'unfair'

Man stabbed and crowds flee after 'knife fight' in packed park

Boxer one year on: leave voter explains why she regrets her choice

Lukaku to Chelsea: What we know so far

Sasha closed off as fire hits streets with smoke

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Claire Sanders

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visitwales.com

