



Cymru Greadigol Creative Wales

Music Capital Fund (MCF) – FAQ's

How do I apply?

Send us an email at CreativeWalesFundingSupport@gov.wales or CymorthAriannuCymruGreadigol@llyw.cymru and we will send a form along with guidance notes out for you.

Is it just an application or do you need extra information?

We will also need a copy of your latest accounts and a copy of the quotation for the project. This is so we can evidence the need for financial support.

How much can I apply for?

Up to £10,000 per business inc VAT.

Does it need to be repaid?

No, the support is grant funding.

What sort of things can I do with the money?

Anything which improves the “customer” experience; so anything from replacing a PA or mixing desk to upgrading your bar taps to soundproofing your rehearsal area. If you're not sure whether your plans would be eligible let us know what you want to do and we'll do our best to accommodate it.

Will I be paid upfront or at the end of the project?

This will depend on need, which you will need to evidence in your application. If you require the grant paid in advance, you will need to provide details as to why.

Do I need to be the business owner to apply?

No but you do need to be the business/individual who runs the day-to-day operation of the business. If you are unsure, contact us and we will confirm for you.

I'm a promotor, can I apply to promote shows at Grassroots music venues?

Not at present but businesses can apply for a partnership project with a promotor if it fits the criteria of a project.

How long will it take to find out if I'm successful?

We are aiming to make the awards no later than the 21 January 2022.

When can I apply?

Applications open on 1 December 2021 and the latest to submit is noon on 17 December 2021.

Who do I ask if I have questions about the application?

Contact us on CreativeWalesFundingSupport@gov.wales or CymorthAriannuCymruGreadigol@llyw.cymru and we will ensure one of our music team get in touch with you ASAP.

What happens during the 'project', will there be ongoing support?

Yes, a member of the music team will be available throughout the course of the project to assist you however we can.

If I'm unsuccessful will I get feedback and can I re-apply?

Yes. Our intention is to discuss the reasons for unsuccessful applications with the aim of them being able to apply again for future calls.

If I'm successful, can I apply again for a different project?

Not during the current round which runs until 31st March 2022. However, if it is clear there is a need for further investments this will be considered as part of the decision on extending the fund beyond that date.

What is the ‘Economic / Cultural Contract’?

The Economic / Cultural Contract is part of the Welsh Government’s ‘something for something’ approach to supporting businesses in Wales as introduced in “Prosperity for All - Economic Action Plan”. It is designed to enable the Welsh Government to develop a new and strengthened relationship with organisations and to drive inclusive growth and responsible behaviours, including increasing the availability of fair work, green growth and climate resilience. It means that companies receiving support commit to a something for something approach that is built firmly on the principles of collaboration.

How will the Economic / Cultural Contract work in practice for the MCF?

If an offer of grant is made to you through the MCF you will be asked to sign up to the principles of the Welsh Government Economic / Cultural Contract. These are:

- *economic strength and adaptability* - Organisations that are building stronger better business, are resilient and adaptable to changing economic and market conditions. Organisations are ready to grow sustainably and are building strong collaborative relationships.
- *fair work* – Organisations where workers are fairly rewarded, heard and represented, secure and able to progress in a healthy, inclusive environment where rights are respected. Tackling inequality and promoting equality and inclusion for all protected groups is integral to this.
- *promotion of wellbeing* – Organisations that are committed and taking proactive action to promote people’s wellbeing, for example by ensuring a healthier workforce, contributing to creating cohesive communities and promoting and protecting our vibrant culture, heritage and Welsh Language, encouraging participation in the arts.
- *low carbon and climate resilience* - Organisations that are low carbon and climate resilient business, taking positive action to minimise and reduce emissions, build resilience and respond to the threats and opportunities from the impacts of climate change by adapting business practices for the future.

Organisations will be asked to provide information on how they are operating in line with the principles of the Economic / Cultural Contract as part of post award checks.