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Case Study Quicklink TV

A local company broadcasting on a global scale

When you watch high profile news stories being reported live from the field, there's a good chance they are being transmitted in to the broadcaster using Quicklink TV technology.

Established just over a decade ago, the technology company relocated to Swansea in 2013 with help and backing from the Welsh Government, and continues to go from strength to strength.

Managing Director Richard Rees says: "I chose Swansea, as I wanted to bring the business back to Wales and also, the area

has a huge technology base. It reminds me of Silicon Valley in California, and I see huge potential for the area to become renowned as being the next hi-tech centre of excellence; and that's something I'd like to help drive forward".

Quicklink supply their products to TV station broadcasters all over the world, and have been working with the likes of Microsoft on a variety of projects for a while. The company was delighted when they were invited by Microsoft to bid for further contract work.



Case Study

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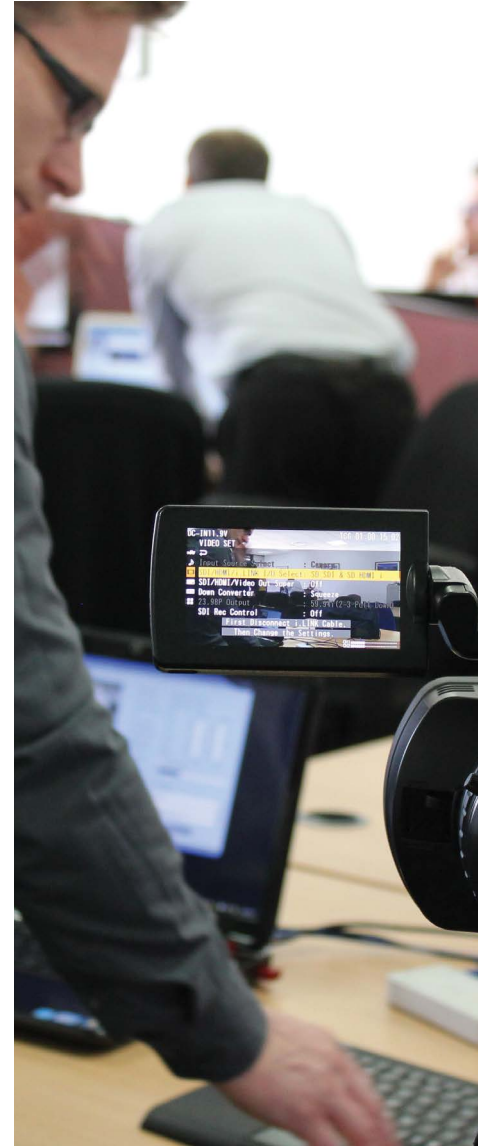


With the support of Welsh Government, they successfully won the contract to supply Skype TX broadcasting services to the international technology giant - Microsoft. The Skype TX product is used by TV broadcasters worldwide to stream live quality video more efficiently and reliably. Skype TX is used by reality TV shows such as X Factor but they also enable services whereby patients can connect

directly and in real-time with their GP via an iPad.

Richard says: "Going through the process with the Welsh Government supporting us made all the difference. They helped us to secure the funding we needed to deliver our services, as well as helping us reduce our costs, and develop our business plan".

Find out more about Quicklink TV at www.quicklink.tv



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