**Feasibility Checklist for a Social Business**

Use this checklist to monitor and record your progress through all the stages of establishing the feasibility of your proposed social business.

Feel free to customise this template and the templates for each section, for example to add space for free commentary, but be sure not to delete anything important!

You will need to insert extra rows in some of the tables in the templates.

It is important to think of this as a work in progress. If you can't complete all the sections that doesn't mean that your social business idea is necessarily infeasible, it may simply be that the information is not available yet. If you need to share your feasibility study before it is complete, you could temporarily replace the missing part with an explanatory statement.

When you have finished, you can print off all the templates and bind or staple them together or you can compile all the content into one document – your feasibility study.

**Name**

What will the enterprise be called, or how is this project being referred to?

|  |
| --- |
|  |

**The Mission**

Mission statement:

|  |
| --- |
|  |

**Motivation**

Motivation analysis drafted:

|  |
| --- |
| yes / no |

**Community**

Community analysis carried out:

|  |
| --- |
| yes / no |

Stakeholder analysis carried out:

|  |
| --- |
| yes / no |

**Business model**

Commercial activity described:

|  |
| --- |
| yes / no |

Social product described:

|  |
| --- |
| yes / no |

**Organisational structure**

Organisational structures described:

|  |
| --- |
| yes / no |

**Who we are**

Steering group description drafted:

|  |
| --- |
| yes / no |

**The Market**

Market analysis complete:

|  |
| --- |
| yes / no |

**Investment**

Capital requirement calculated or estimated:

|  |
| --- |
| yes / no |

Sources of income identified:

|  |
| --- |
| yes / no |

Other forms of investment described:

|  |
| --- |
| yes / no |

**Other critical factors**

Critical success factors considered:

|  |
| --- |
| yes / no |

Risk analysis, contingency plans and exit strategy in place:

|  |
| --- |
| yes / no |

**Implementation plan**

Implementation plan in place:

|  |
| --- |
| yes / no |

**Authors**

Who contributed to this document?

|  |
| --- |
|  |

**Contact details**

Who should people contact and how?

|  |
| --- |
|  |

**Date**

Date of publication of this version of this document:

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**Confidentiality**

Is this document confidential or publicly available?

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