



Llywodraeth Cymru  
Welsh Government

## Apprenticeship Framework in Creative & Digital Media (Wales)

**Framework No:** FR04101 **Issue:** 7 **Date:** 04/07/2015

The content of this Framework has been agreed and published by Creative & Cultural Skills

### OVERVIEW:

This Framework specifies the standards and criteria for the delivery of Level 3 & 4 training provision within the Culture Media and Design sector. Successful completion of the provision will lead to the award of a designated/regulated qualification(s) within the sector.

The Level 3 Apprenticeship is suitable for a variety of roles in Broadcast, Film, Games Development, Interactive and Web Media including Set Crafts, Props development, Costume, Hair and Make-up and Prosthetics.

The Level 4 Apprenticeship is suitable for a variety of specialised roles including those involved with the design and development of interactive media products, including creative industry business techniques.

### MANDATORY OUTCOMES

Achievement of these qualifications will be assessed by verification through the appropriate awarding body. Participants must complete:

- Either a competence and a knowledge qualification or a combined competence and knowledge based qualification from one of the following pathways.
- Essential Skills and the Employment Rights and Responsibilities as stated below.

#### Pathways for this Framework at level 3:

Pathway 1: Media Creation, Production and Craft Support

#### Pathways for this Framework at level 4:

Pathway 1: Interactive Media

#### Essential Skills Wales:

Level 3 Apprenticeship

Application of Number Level 2, Communication Level 2, ICT Level 2

Level 4 Apprenticeship

Application of Number Level 2, Communication Level 2, ICT Level 2

## **Employment Rights and Responsibilities (ERR)**

The appropriate underpinning knowledge and induction covering workplace Employment Rights and Responsibilities (ERR) is **optional**.

### **FURTHER INFORMATION**

For the full and detailed content and specification for this Framework please contact:  
Creative and Cultural Skills