



Llywodraeth Cymru
Welsh Government

Apprenticeship Framework in Digital Content Management

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The content of this Framework has been agreed and published by Instructus.

OVERVIEW:

This Framework specifies the standards and criteria for the delivery of Levels 3 & 4 training provision within the IT & Telecommunications occupations. Successful completion of the provision will lead to the award of a designated/regulated qualification(s) within the industry.

The Level 3 Apprenticeship is suitable for a variety of roles in digital technology, including Digital Web/Mobile App Content Developer, Digital Development Officer, Digital Media Designer/Producer.

The Level 4 Apprenticeship is suitable for a variety of roles in Digital technology, including Digital Services Manager, Digital Content Manager, Multimedia Content Developer.

MANDATORY OUTCOMES

Achievement of these qualifications will be assessed by verification through the appropriate awarding body. Participants must complete:

- Either a competence and a knowledge qualification or a combined competence and knowledge based qualification from one of the following pathways.
- Essential Skills and the Employment Rights and Responsibilities as stated below.

Pathways for this Framework at levels 3:

Pathway 1: Digital Content Development

Pathways for this Framework at levels 4:

Pathway 1: Digital Content Management

Essential Skills Wales:

Level 3 Apprenticeship

Application of Number Level 2, Communication Level 2, ICT Level 2

Level 4 Apprenticeship

Application of Number Level 2, Communication Level 2, ICT Level 2

Employment Rights and Responsibilities (ERR)

The appropriate underpinning knowledge and induction covering workplace Employment Rights and Responsibilities (ERR) is required.

FURTHER INFORMATION

For the full and detailed content and specification for this Framework please contact:
Instructus