Recruit a disabled apprentice

APPRENTICESHIPS.
A GENIUS DECISION.

Prentisiaethau
Apprenticeships

Cronfa Gymdeithasol Ewrop
European Social Fund
Apprenticeships are designed around the needs of employers and can help transform your business, offering a route to find fresh new talent. Currently, just 1.5% of apprenticeships in Wales are taken up by disabled people. This means that employers are missing out on a valuable skills base. But that’s not the only reason to employ a disabled apprentice. Here are 10 more ...

1. **INCREASED PRODUCTIVITY**
   Employing a diverse workforce can create better solutions to business challenges, helping you boost productivity.

2. **LOYALTY AND COMMITMENT**
   Disabled employees are more likely to stay in a job for longer and have less sickness absence.

3. **IMPROVED SERVICES**
   Having an inclusive workforce can bring additional skills and knowledge to your business, helping you provide a better service for disabled customers.

4. **ACCESS TO A WIDER TALENT POOL**
   Promoting your disabled-friendly policies as part of your recruitment process could help you attract more high-quality candidates.

5. **BOOSTING STAFF MORALE**
   Existing staff and prospective staff can see that the organisation cares about its workforce.

6. **STRENGTHENED WORK TEAMS**
   Non-disabled workers will become aware of how to make the workplace more inclusive by working alongside disabled colleagues.

7. **INNOVATIVE SOLUTIONS**
   Disabled workers are more likely to approach problems creatively and accomplish different tasks in new and innovative ways.

8. **REDUCED TRAINING AND RECRUITMENT COSTS**
   Retaining employees who have become disabled during their working life and upskilling them through an apprenticeship saves on recruitment and training costs.

9. **IMPROVED BRAND IMAGE**
   Creating a workforce that accurately reflects the diverse range of customers as well as the community fosters your image as a fair and inclusive employer.

10. **CORPORATE SOCIAL RESPONSIBILITY**
    It is the right thing to do!

For further information, visit: [businesswales.gov.wales/skillsgateway/skills-and-training-programmes/apprenticeships](http://businesswales.gov.wales/skillsgateway/skills-and-training-programmes/apprenticeships) or call 03000 6 03000.