



Llywodraeth Cymru
Welsh Government

APPRENTICESHIPS.

A GENIUS DECISION.

Recruit a disabled apprentice



**Prentisiaethau
Apprenticeships**



UNDEB EWROPEAIDD
EUROPEAN UNION



Llywodraeth Cymru
Welsh Government

**Contra Gymdeithasol Ewrop
European Social Fund**

Apprenticeships are designed around the needs of employers and can help transform your business, offering a route to find fresh new talent. Currently, just 1.5% of apprenticeships in Wales are taken up by disabled people. This means that employers are missing out on a valuable skills base. But that's not the only reason to employ a disabled apprentice. Here are 10 more ...

- 1. INCREASED PRODUCTIVITY**
Employing a diverse workforce can create better solutions to business challenges, helping you boost productivity.
- 2. LOYALTY AND COMMITMENT**
Disabled employees are more likely to stay in a job for longer and have less sickness absence.
- 3. IMPROVED SERVICES**
Having an inclusive workforce can bring additional skills and knowledge to your business, helping you provide a better service for disabled customers.
- 4. ACCESS TO A WIDER TALENT POOL**
Promoting your disabled-friendly policies as part of your recruitment process could help you attract more high-quality candidates.
- 5. BOOSTING STAFF MORALE**
Existing staff and prospective staff can see that the organisation cares about its workforce.
- 6. STRENGTHENED WORK TEAMS**
Non-disabled workers will become aware of how to make the workplace more inclusive by working alongside disabled colleagues.
- 7. INNOVATIVE SOLUTIONS**
Disabled workers are more likely to approach problems creatively and accomplish different tasks in new and innovative ways.
- 8. REDUCED TRAINING AND RECRUITMENT COSTS**
Retaining employees who have become disabled during their working life and upskilling them through an apprenticeship saves on recruitment and training costs.
- 9. IMPROVED BRAND IMAGE**
Creating a workforce that accurately reflects the diverse range of customers as well as the community fosters your image as a fair and inclusive employer.
- 10. CORPORATE SOCIAL RESPONSIBILITY**
It is the right thing to do!

For further information, visit: businesswales.gov.wales/skillsgateway/skills-and-training-programmes/apprenticeships or call 03000 6 03000.