**Critical Factors and Risk Analysis template**

**Critical success factors**

List the critical success factors for your social business – those things that absolutely must be in place – in the order in which they are to occur. Add more rows if necessary:

|  |  |
| --- | --- |
| 1 |  |
| 2 |  |
| 3 |  |
| 4 |  |
| 5 |  |
| 6 |  |

What are your plans for ensuring that the above will be achieved? Do you foresee any problems or conflicts between any of the above? If so, how will they be resolved?

|  |
| --- |
|  |

**SWOT analysis**

List all the strengths, weaknesses, opportunities and threats relating to this project. It's a good idea to involve the whole steering group in this exercise in order to get a comprehensive overview of the enterprise. Add more rows as necessary.

|  |  |
| --- | --- |
| Strengths | Weaknesses |
|  |  |
|  |  |
|  |  |
| Opportunities | Threats |
|  |  |
|  |  |
|  |  |

**Risk analysis**

What will you do to eliminate, reduce or minimise the weaknesses and threats identified above? Add more rows as necessary.

|  |  |
| --- | --- |
| Weaknesses and threats | Action to take |
|  |  |
|  |  |
|  |  |
|  |  |

**Contingency plans and exit strategy**

Consider all the things that could go wrong and what you would then do. How could you scale down or close down without risking what you and others will have invested? Add more rows as necessary.

|  |  |
| --- | --- |
| What could possibly go wrong? | What would you do if it did? |
|  |  |
|  |  |
|  |  |