**EXERCISE: P E S T L E Analysis**

Look at your business and identify the PESTLE factors that may have an impact on it.

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| **P**olitical |
|  |
| **E**conomic |
|  |
| **S**ocial |
|  |
| **T**echnological |
|  |
| **L**egal |
|  |
| **E**nvironmental |
|  |