

**APPLICATION FORM**

**Wind Europe Annual Event 2024, Bilbao**

**20-22 March**

Registering your interest does not guarantee an automatic allocation. Tickets are limited and not all applications will result in attendance at the show.

Top reasons to attend the event include:

* Evaluate the current shape of the European wind energy sector with over 400 exhibitors and over 10,000 attendees attending.
* Hear important project updates and opportunities from developers and speakers.
* Discover how technical improvements in the supply chain are contributing to cost reduction.
* Gain valuable market intelligence.
* Participate in Welsh trade-led activities at the event.
* Interactive and educational sessions with opportunities to expand your business.
* Networking opportunities and business partnering.
* Opportunities to promote Wales as investment location.

Please note - **the cost does NOT include** accommodation, travel, or subsistence.

Due to limited availability, completion of this form does not guarantee an automatic allocation. **All received applications will be considered based on the information within the application form. Please ensure that any supplementary information provided is relevant to the event or your target market**.

**Please return your form to** **Cheryl Whitaker –** **Cheryl.Whitaker@gov.wales** **and copy** **chiefregionalofficernorth@gov.wales** **by** **8th March 2024.**

**Risk Assessment (including such illnesses as Covid-19 liability)**

Welsh Government undertake a risk assessment for each of the events that they attend. You are responsible for your own corporate health and safety and must undertake your own risk assessment accordingly. If your application is successful, Welsh Government’s terms and conditions will be sent to you, and you should ensure you are familiar with them.

**From to be completed**

|  |  |
| --- | --- |
| **Company Name** |  |
| **Primary Contact** |  |
| **Address** |  |
| **Contact details :*** **tel no**
* **e-mail**
* **website**
 |  |
| **Overview of business activities in Wales** |  |

Please complete all sections 1-5 as comprehensively as possible. Your application is calculated and scored solely (using the % weighting indicated) on your answers provided below.

|  |  |
| --- | --- |
| 1. **Please outline the strategic fit of this event with your business objectives (50%)**
 |  |
| 1. **How do you plan to maximise this opportunity i.e. business development / sales meetings / networking etc. (20%)**
 |   |
| **2a. What targets are you setting to measure the success of the event for your business?** **(30%)** |  |

|  |  |
| --- | --- |
| 1. **Is your company exhibiting / planning to exhibit elsewhere at the show?**
 |  |
| 1. **If successful, would you exhibit equipment on the stand?**

This cannot be guaranteed but please provide detail and size/weight. |  |
| **Please confirm if you are agreeable to appropriate PR** | Yes / No (delete where applicable) |

Please note: if you are successful, you will be required to provide post-event feedback within one month, then at six- and 12-months post event. You will be asked to provide details of contacts made, deals you are progressing, and details of orders won from the event. This is to justify financial spend and business rationale for future attendance. Be assured that this will be treated as commercially confidential and will be for internal use only.

Failure to provide post event outputs will be incorporated in any future applications.

Like you, Welsh Government are subject to the event organiser’s terms and conditions. Please ensure you are up to date with the relevant terms and conditions.

If restrictions require the physical event to turn ‘virtual’ the Welsh Government withhold the right to participation and will continue close communication with you.

Signed: …………………………………………………………..

Date : …………………………………………………………..

**Link to Events Privacy Notice**

[Privacy Notice - English (PDF)](file:///D%3A%5CUsers%5CWalshE001%5COneDrive%20-%20Welsh%20Government%5CProfile%5CDocuments%5CGOW%20UK%20-%20Privacy%20Notice%20-%20English.pdf)