



Busnes Cymru | Business Wales

SUSTAINABLE TOURISM WALES WATER RESOURCE PACK

03000 6 03000

busnescymru.llyw.cymru
businesswales.gov.wales

WHY WATER EFFICIENCY IS SO IMPORTANT

Whether you're a café in Cardiff or a glamping business in Gwynedd, by only using the amount of water that you need you could save money and help improve your sustainability. With eight times more water, per person, used in some locations by tourism businesses, it's important to look at ways that you could reduce your water consumption.



> TALKING TO YOUR TEAM

A team approach can really help to achieve your sustainability targets. By briefing colleagues on your water usage action plan and giving regular updates, you'll encourage ownership and positive progress.

Ask them for their suggestions on how you can manage your water usage, and offer incentives for them to get involved.

> TALKING TO YOUR VISITORS

Raising awareness of your environmental commitments can help to encourage behaviour change in those visiting your business.

- Encourage guests to shower instead of bathing
- Ask guests to turn off the taps when not using them
- Ask guests to reuse towels and linen
- Tell them how your hotel reduces water consumption
- Ask for feedback

Here's our top five tips to help you reduce water usage within your business.

1 Install a water meter

According to Dŵr Cymru Welsh Water, the average business in the UK is using 30% more water than necessary. Installing a water meter means you only pay for what you use, and it means you can monitor your water usage more effectively.

2 Check for leaks

Around 70% of water lost from a leak comes from water pipes. Take stock of everything that uses water within your business - your taps, toilets, hosepipes and pipework to make sure you haven't missed anything. If you find a leak, get it fixed as soon as possible, as it could cost you in the long run.

3 Look outside

Hosepipes are known for using large volumes of water, so it's important to look at ways you can reduce water usage outside. Introducing water butts or a rainwater tank to harvest run-off from the gutters. This can then be used on your plants/gardens.

4 Drip, drip, drip

Did you know that a dripping tap can waste over 5000 litres every year. If you suspect a tap is leaking somewhere, take a meter reading in the morning and in the evening to find out how much water is being used when you're not around.

5 Look at the equipment

In your bathrooms, things like urinal flush controls can save around 70% of water, but this might not be suitable for all businesses. You could look at aerators for taps and shower heads, lowering your water pressure and maintaining taps.

FUNDING OPTIONS

A number of banks offer green business finance with various eligibility criteria and loan sizes. Our resource efficiency advisors are available for you to talk through your needs. Here's a short list of where you can access finance:

- Development Bank Wales
- British Business Bank
- HSBC Green SME Fund
- NatWest – Green Loans
- Barclays Green Loan
- Virgin Money Sustainable Business Loan

TOP SAVING MEASURES

1

Spray taps
can save up to
50%
per site

2

A shower aerator
can save up to
50%
per site

3

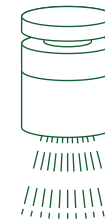
A cistern dam
can save up to
30%
per site

PURCHASE OPTIONS

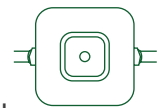
Water butts and accessories can be purchased from local trade stores. Some Local Authorities also have purchasing schemes available.



Tap aerators are available for as little as £8 per tap, and can be purchased from a range of local DIY shops.



For water saving measures in the bathrooms, urinal flush controls can be purchased for about £170. These are available in most plumbing stores.



RESOURCES AVAILABLE

businesswales.gov.wales/reducing-water-use

business.dwrcymru.com/en/help-advice/water-efficiency

sustainablehospitalityalliance.org/wp-content/uploads/2021/06/Water-factsheet.pdf

developmentbank.wales/sustainability

british-business-bank.co.uk/finance-hub/business-guidance/sustainability/green-loans-for-smaller-businesses

business.hsbc.uk/en-gb/solutions/green-sme-fund

natwest.com/business/loans-and-finance/sustainable-finance/green-loans.html

barclays.co.uk/business-banking/borrow/green-loan

uk.virginmoney.com/brighter-money/business-loans-future-is-green

If you would like further support on introducing water saving measures into your business, get in touch with our team today.

03000 6 03000

busnescymru.llyw.cymru

businesswales.gov.wales