Buddsoddiad yn y sector Twristiaeth
Investment within the Tourism sector

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Twristiaeth yw un o'r diwydiannau mwyaf cystadleuol yn y byd.

Tourism is one of the most competitive industries in the world

Mae cyrchfannau eraill ledled y byd yn buddsoddi yn eu cynnyrch

Other destinations around the world are investing in their product

Tri Phrif Cynllun Cyfalaf
Three Main Capital Schemes

Y Cynllun Cymorth Buddsoddi mewn Twristiaeth (TISS)

- Cymorth o hyd at 25% (cyfuniad o gymorth sy'n ad-daladwy a heb fod yn ad-daladwy)
- Busnesau newydd a busnesau sy'n bodoli eisoes
- Ystyrir isafswm o £25,000 i £500,000 (mwy na hynny mewn achosion eithriadol)
- Angen creu a diogelu swyddi, creu budd a thwf economaidd
- Cyllid o £5,000 i £10,000 ar gyfer pob swydd cyfwerth ag amser llawn

Tourism Investment Support Scheme (TISS)

- Up to 25% support (mix of repayable and non repayable)
- Start up & Existing businesses
- Minimum £25,000 to £500,000 will be considered (above this in exceptional cases)
- Need to create and safeguard jobs, economic benefit and growth
- Circa £5k to £10k funding per FTE job

Y Gronfa i Fusnesau Bach a Micro (MSBF)
Micro & Small Business Fund (MSBF)

- Prosiect a ariennir gan yr Undeb Ewropeaidd
- Busnesau bach a micro sy'n newydd neu'n bodoli eisoes
- Yn agored i gyrff yn y Trydydd Sector
- Cymorth o hyd at 40% (nad yw'n ad-daladwy)
- Ar gael dros Gymru gyfan (yn targedu busnesau bach a micro, h.y. llai na 50 o weithwyr cyfwerth ag amser llawn)
- Isafswm cymorth o £25,000 – ond gall fod yn is mewn achosion eithriadol
- Tua £10,000 o gyllid ar gyfer pob swydd cyfwerth ag amser llawn – ond gall fod yn fwy mewn achosion eithriadol
- Gellir cyflwyno ceisiadau drwy gydol y flwyddyn

- European Union Funded Project
- Start up and existing micro & small businesses
- Open to Third Sector entities
- Up to 40% support (non repayable)
- All Wales (targeting micro and small businesses i.e. fewer than 50 FTE employees)
- Minimum £25,000 support – but can be lower in exceptional cases
- Circa £10k funding per FTE job – but can be exceeded in exceptional cases
- Applications can be submitted throughout the year

Cronfa Amaethyddol Ewrop ar gyfer Datblygu Gwledig: Ewrop yn Buddsoddi mewn Ardaloedd Gwledig
European Agricultural Fund for Rural Development: Europe Investing in Rural Areas
Llywodraeth Cymru Welsh Government

Cymorth Buddsoddi mewn Amwynderau Twristiaeth (TAIS)

Tourism Amenity Investment Support (TAIS)

- Prosiect a ariennir gan yr Undeb Ewropeaidd
- Cymorth o hyd at 80%
- Wardiau cymwys ar draws Cymru
- Targedu prosiectau seilwaith twristiaeth ar raddfa fach
- Ystyrir isafswm cymorth o £25,000 i £128,000
- Uchafswm cost o £160,000
- Dim allbynnau gorfodol o ran nifer y swyddi ond mae gofyn i brosiectau greu amgylchedd ar gyfer twf
- Dim ond ar ddyddiadau agored y ceir cyflwyno ceisiadau

- European Union Funded Project
- Up to 80% of support
- Eligible Wards across Wales
- Targeting small scale tourism infrastructure projects
- Minimum support £25,000 to £128,000 will be considered
- £160,000 maximum cost
- No Mandatory job outputs but creates an environment for growth
- Applications can only be submitted on open dates

Cronfa Amaethyddol Ewrop ar gyfer Datblygu Gwledig: Ewrop yn Buddsoddi mewn Ardaloedd Gwledig
European Agricultural Fund for Rural Development: Europe Investing in Rural Areas
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Blaenoriaethau Buddsoddi yn y Sector Twristiaeth
Tourism Sector Investment Priorities

Mae'n rhaid i'r prosiect dan ystyriaeth:

a) fodloni'r trothwyon lefel ariannu,
b) allu cyflawni'r gofyniad swydd uchod, a
c) chael ei weld fel blaenoriaeth.

The project being considered has to:

a) meet the funding level thresholds,
b) be able to achieve the above job requirement, and
c) be seen as a priority.

Blaenoriaethau Buddsoddi yn y Sector Twristiaeth
Tourism Sector Investment Priorities

- Cynhyrchion twristiaeth ansawdd uchel, arloesol
- Gwestai moethus (ehangiadau presennol, uwchraddio a gwestai newydd).
- Cyfleusterau Sba a hamdden o ansawdd uchel.
- Llety Gwesteion, G&B a thafarndai unigryw o ansawdd uchel 4 & 5 seren
- Atyniadau blaenllaw bob tywydd, gydol y flwyddyn,
- Cynnyrch a phrofiadau gweithgaredd
- Profiadau bwyd unigryw Gymreig ar gyfer ymwelwyr
- Profiadau gwersylla & glampio moethus
- Prosiectau diwylliannol neu dreftadaeth nodedig
- Llefydd i aros ac atyniadau anarferol / arloesol
- Cyfleusterau cynadledda.
- Llety i ymwelwyr ar gyrsiau golff.

- High quality, innovative, reputation changing tourism products.
- Luxury hotels (existing expansions, upgrades and new hotels).
- Spa & high quality leisure facilities.
- Distinctive & high quality inns, B&Bs, Guest Accommodation products.
- 4 & 5 Star product
- All weather, all year, flagship attractions.
- Activity products & experiences.
- Distinctively Welsh visitor focused food experiences.
- Top end and innovative Glamping & Camping experiences.
- Distinctive Cultural or Heritage related projects.
- Unusual / Innovative attraction experiences & places to stay.
- Conference facilities.
- Visitor Accommodation on Golf Courses.

The Hide, St Donats

- Cynnig o £16k ym Mehefin 2015 i ddatblygu llety ansawdd uchel gwahanol

- £16k offered in June 2015 to develop a high quality alternative accommodation facility.

Profiad y Bathdy Brenhinol
The Royal Mint Experience, Llantrisant

- Cymorth £2.3m
- Canolfan Ymwelwyr a Profiad Taith Dywys

- £2.3m support
- Visitor Centre & Guided Tour Experience

Guildhall, Llantrisant

- Cymorth £33,000
- Canolfan Ymwelwyr Treftadaeth

- £33,000 support
- Heritage Visitor Centre

Cymorth Buddsoddi mewn Amwynderau Twristiaeth (TAIS)
Tourism Amenity Investment Support (TAIS)

- Cyngor Sir Bwrdeistref Caerfilli – Llwybr Beicio a Seiclo £128,000
- Cyngor Sir Fynwy – Maes Parcio ac arwyddion (Clydach Gorge) £128,000
- Cyngor Bwrdeistref Torfaen – Profiadau Rhithwir (Blaenafon) £19,600
- Cyngor Bro Morgannwg adnewyddu maes parcio a thoiledau Bae Dwnrhefn £80,370.42

- Caerphilly County Borough Council – Walking & Cycling Trail £128,000
- Monmouthshire County Council – Car Park & Signage (Clydach Gorge) £128,000
- Torfaen County Borough Council – Virtual Reality Experience (Blaenavon) £19,600
- Vale of Glamorgan Council – Refurbishment of car park and toilets at Dunraven Bay £80,370.42

Cronfa Fusnes Micro Bychan
Micro Small Business Fund (MSBF)
Cobbles Kitchen

- £46,690 i droi sgubor dau lawr i mewn i dŷ bwyta o safon
- Hyrwyddo bwydlen ffres, tymhorol a lleol

- £46,690 to convert an adjoining two story barn into high quality destination café restaurant.
- Promoting seasonal, fresh and locally sourced menu.

Cyllid Refeniw De Ddwyrain
Revenue Funding South East

	2015/16	2016/17	2017/19
Cronfa Rhanbarthol Regional Fund (RTEF)	372,650.00	296,224.00	300,000.00
Cronfa Partneriaeth ar gyfer Twf Partnership 4 Growth Fund (P4G)	80,000.00	n/a	n/a
Cronfa Arloesi Cynnyrch Tourism Product Innovation Fund (TPIF)	18,825.00	45,000.00	450,000.00
	471,475.00	314,224.00	750,000.00
Cyfanswm / Total			£1,562,699.00

Penwythnos yn y Cymoedd
Valleys Weekenders

- Project cydweitherdol gan 6 Awdurdod Lleol sydd wedi datblygu ymgyrch farchnata gwyliau byr o amgylch digwyddiadau
- Cymorth o 50K

- Collaborative project across 6 Local Authorities developing an event lead, short break campaign
- £50,000 support

Cyllid yr Undeb Ewropeaidd – Cyrchfannau Denu
European Union Funding – Attractor Destinations

Cyfanswm cost y project: £ 61mn (£27.7mn o Gyllid ERDF)
Total project cost : £61mn (£27.7mn ERDF)

- **De Ddwyrain / South East Wales**
  - Cyrchfan Arfordirol Porthcawl / Porthcawl Resort Investment Focus
  - Triongl Antur Camlas Mynwy a Brycheiniog / Monmouthshire and Brecon Canal Adventure Triangle
  - Antur y Cymoedd / Adventure Welsh Valleys - Rock Adventure Centre
- **De Orllewin / South West Wales**
  - Canoflan Genedlaethol Twrisiaeth Arforidol / National Centre for Coastal Tourism (Saundersfoot)
  - Canolfan Ddiwylliant Cyflymder Tir a Llety Eco Pendein / Pendine Land Speed Cultural Centre and Eco Resort Complex
  - Parc Dŵr Llys y Frân Water Park

Gogledd / North Wales

- Caernarfon
- Twristiaeth Arfordir Conwy / Conwy Coastal Tourism
- Porth Rhyngwladol Ymwelwyr Ynys Gybi / Holy Island International Visitor Gateway

- **Canolbarth / Mid Wales**
  - Rheilffyrdd Cymru i'r Byd - Dyffryn Rheidol / Wales Railways to the World – Vale of Rheidol

Canolfan Forwrol Porthcawl

Porthcawl Maritime Centre

Caffi a Chanolfan Chwaraeon Dŵr
Watersports Centre and Café Rest Bay

Antur yn y Cymoedd – Rock UK

Adventure Welsh Valleys - Rock UK

Y Gronfa Cymunedau Arfordirol
Coastal Communities Fund

The Marine & Property Group Ltd **£300,000.00**

Bydd prosiect dwy flynedd The Marine and Property Group Ltd yn ymestyn Canolfan Gwasanaethau Morol Caerdydd i ddarparu mwy o le i ganiatáu trin ac atgyweirio mwy o gychod ac offer masnachol yn yr ardal.

The Marine and Property Group Ltd's two year project will extend the Cardiff Marine Service Centre to provide further space to allow more boats and commercial equipment to be serviced and repaired in the area.

Y Sector Mordeithiau
Cruise Sector

- Yn 2017 bydd 88 o alwadau yng Nghymru - cynnydd o 48% ers 2016
- Twf parhaus yn holl borthladdoedd ledled Cymru

- 2017 will see 88 calls to Wales - a 48% increase in calls on 2016
- Continued growth in all ports pan Wales

Tîm Rhanbarth y Canolbarth
South East Wales Regional team

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I Beacons
Cereðigion

Ffrwð ariannol
Cronfa Ymgysylltu Twristiaeth Ranbarthol
Funðing stream
The Regional Tourism Engagement Funð

(RTEF)

We received money from Visit Wales'
Regional Tourism Engagement Fund.

Diolch