

Terms of Reference: Mid Wales Regional Tourism Forum

Name:	Mid Wales Regional Tourism Forum (MWRTF)
Background:	The MWRTF was established in January 2015, following the re-structuring of regional tourism delivery in Wales from Regional Tourism Partnerships to Visit Wales. It is officially recognised by Welsh Government and its Ministers as one of four Regional Tourism Fora.
Purpose:	The MWRTF is the key mechanism for two-way communication between Visit Wales and the tourism sector. It aims to develop a coordinated approach on current and planned activity and to inform regional budget allocations around the priorities of the National Tourism Strategy and Growing Mid Wales (GMW) on a regional level, while taking account of commercial sensitivities and recognising that ultimate decision-making processes rest with individual stakeholders.
Forum objectives:	<p>Act as a means for the exchange of relevant views and ideas on tourism issues and a mechanism for effective collaboration between Welsh Government and key stakeholders in the region.</p> <p>Provide advice, guidance and links to Visit Wales/Welsh Government, GMW, Local Authorities, Destination Management Partnerships, on regional tourism related priorities.</p> <p>Strengthen collaboration between the Destination Management Partnerships within the region.</p> <p>Disseminate information, decisions and discussions at the Forum to the wider tourism sector via members' organisational networks.</p>
Membership:	Chairperson and representatives from each of the Mid Wales Destination Management Partnerships and other relevant private, public and third sector regional and sectoral representatives.
Implementation:	<p>Three meetings will be held annually.</p> <p>The secretariat will be provided by Visit Wales' Regional Team.</p> <p>Members make a commitment to the group by participating in the sharing of knowledge and information with regular and active participation in the meetings.</p> <p>Members who are unable to attend should nominate an alternate representative. Failure to do so on three consecutive occasions will result in a request for resignation and an alternative representative will be sought.</p>
Values/Ethos:	<p>Members are responsible for creating a supportive, non-judgemental working atmosphere, in which everyone's views are heard and considered equally and treated with respect.</p> <p>Members act in a manner appropriate to the principles of Nolan.</p> <p>Members represent and act on behalf of their organisation represented at the Forum.</p>