TXGB
Amrywio eich dosbarthiad.
CONNECTED
Cymru Wales

TXGB
Diversify your distribution.
CONNECTED
Cymru Wales

Cymru
Wales
Ateb gwerthu mewn
partneriaeth â Croeso Cymru.

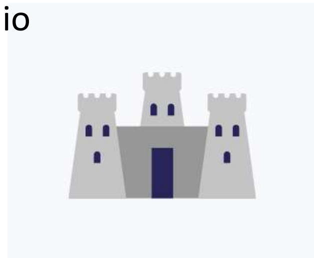
Cymru
Wales
A sales solution in partnership
with Visit Wales.

TGB
Helpwch i sicrhau bod modd archebu Cymru.
Cymru Wales

TGB
Help make Wales bookable.
Cymru Wales

I unrhyw fusnes, manteision TXGB yw:

- Cewch ddewis a ydych am weithio gydag unrhyw sianeli gwerthu drwy TXGB ai peidio. Nid oes rhwymedigaethau o ran hynny.
- Cewch fynediad at sianeli unigryw sydd ar gael drwy TXGB yn unig. Mae hyn yn cynnwys opsiynau comisiwn is er mwyn cyrraedd mwy o bobl, gan gynnwys eich gwefan cyrchfannau lleol.
- Nid ydych yn talu nes eich bod yn cymryd archeb! Nid oes ffïoedd sefydlu na thanysgrifio, dim ond ffi archebu 2.5% (heb TAW) i'w thalu pan fyddwch yn cymryd archeb.
- Mae cymorth am ddim ar gael yn rhwydd gan dîm Llwyddiant Cwsmeriaid TXGB.
- Ceir nifer fawr o sianeli talu uniongyrchol, felly gallwch feithrin a chynnal perthynas gyda'r defnyddiwr, a diffinio eich telerau ac amodau eich hunain.



For any business the benefits of TXGB are:

- Working with any sales channels via TXGB is optional, without any obligations.
- Access unique channels only available via TXGB, including lower commission options, to increase your reach, including your local destination website.
- Only pay when you take a booking! With no setup or subscription fees, you only pay 2.5% (ex VAT) booking fee when you receive a booking.
- Free and easily accessible support from the TXGB Customer Success team.
- Many direct payment channels, so you can build and maintain a relationship with the consumer and define your own T&Cs.

A yw **archebu ar-lein yn newydd i chi** ac a ydych yn chwilio am ffordd o dderbyn archebion ar-lein ar eich gwefan? Neu **does gennych chi ddim gwefan** eto?

Are you **new to online** booking and looking for a way to make online bookings on your website? Or **don't you have a website** yet?

Efallai eich bod yn colli'r cyfle i gael archebion uniongyrchol oherwydd nad yw defnyddwyr yn gallu mynd yn syth o'r cam edrych i'r cam archebu.

— Mae TXGByn cynnig adnodd rheoli archebion syml, rhad ac am ddim y gellir ei ddefnyddio i lwytho stocrestr a rheoli eich dyddiadur (TXLoad).

— Tudalennau archebu am ddim, y gallwch eu teilwra a'u cysylltu'n rhwydd â'ch gwefan, cyfryngau cymdeithasol neu negeseuon e bost eich hun.

— Mae'n cysylltu â sianeli gwerthu trydydd parti fel y gallwch reoli popeth o un lle ac osgoi gwaith gweinyddol ychwanegol neu'r risg o gael archebion yn gwrthdaro.

You could be missing out on direct bookings by not enabling consumers to go from look to book instantly.

— TXGB provides a free simple booking management tool to load inventory and manage your diary (TXLoad).

— Free customisable booking pages for you to easily link to your own website, social media and email communications.

— Connect to your third party sales channels so you can manage everything from one place and avoid extra admin or the risk of double bookings.

Ydych chi’n **rheoli eich holl archebion ar wahân** ar wefan asiant teithio ar-lein, e.e.Booking.com, AirBnB ac ati…?

Mae’n bosib eich bod yn colli’r cyfle i gael archebion uniongyrchol cost isel gan eich bod yn rheoli archebion drwy asiantaethau teithio ar lein trydydd parti yn unig ac yn talu cyfraddau comisiwn uchel.

— Os ydych yn gweithio gydag un asiant teithio ar lein yn unig, gall hynny gyfyngu ar nifer y defnyddwyr sy’n gweld eich cynnyrch a gall olygu rheoli mwy nag un dyddiadur.

Do you manage **all of your online bookings separately** via multiple distribution websites such as AirBnB and Booking.com?

You could be missing out on low cost direct bookings by only managing bookings via third party OTAs and paying premium commission rates.

— Working with a single OTA may limit your exposure to consumers and mean managing multiple diaries.

TXGB connected booking system partnerships

Things to do

BÓKUN
digitickets
Proactive Ticketing Solutions
FAREHARBOR
VENNERSYS
booketo
BookingHound.com
ticketinghub
SPEKTRIX
web ticket manager
TREKK SOFT
MERLIN ENTERTAINMENTS
ventrata
FuseMetrix

Accommodation

SiteMinder
ORACLE
Guestline
caterbook
STAAH
Hotel Perfect
Hotel Management Software
anytime
LITTLE HOTELIER.
high level
Seekom
bookalet
welcome anywhere
book yourself full
avondata
SOFTWARE FOR HOTELS
eviivo

Ydych chi **eisoes yn derbyn archebion ar-lein** ar eich gwefan gan ddefnyddio system sydd **ddim** yn gallu cysylltu â sianeli gwerthu trydydd pari?

Os nad yw eich system archebu yn cysylltu eich dyddiadur â asiantaethau teithio ar lein trydydd parti, efallai eich bod chi'n ei chael hi'n anodd rheoli sawl dyddiadur archebu ar lein ar hyn o bryd, a bod hynny'n arwain at lawer o waith gweinyddol a risg o gael archebion yn gwrthdaro.

— Mae TXGB yn cynnig adnodd rheoli archebion syml, rhad ac am ddim y gellir ei ddefnyddio i lwytho stocrestr a rheoli eich dyddiadur (TXLoad).

— Gall y datrysiad hwn ganoli eich archebion trydydd parti mewn un system dyddiadur y gellir ei hallgludo wedyn drwy ddefnyddio iCal.

Do you **already take online bookings** on your website using a system that **doesn't** have a way to connect to third party sales channels?

If your booking system doesn't connect your diary to third party OTAs, you may currently be struggling with managing many online booking diaries, resulting in a lot of admin and risk of double bookings.

— TXGB provides a free simple booking management tool to load inventory and manage your diary (TXLoad).

— This solution can centralise your third party bookings in one diary system, which can then be exported via iCal.

Oes gennych chi **system archebu** sydd wedi'i chysylltu â sianeli gwerthu trydydd parti eraill eisoes, ond dydy **hi ddim wedi'i chysylltu â TXGB**?

Gallwch lwytho cynhyrchion yn rhwydd yn uniongyrchol i TXGB, fel nad ydych yn colli cyfleoedd unigryw tra eich bod yn aros i'ch system chi gael ei chysylltu.

— Hyd yn oed os nad yw'r Cyfnewidfa Twristaeth (Tourism Exchange) yn cysylltu â'ch system ar hyn o bryd, bydd yn dal yn bosib ichi ddefnyddio'r adnodd llwytho stocrestr sydd wedi'i osod, sef TXLoad.

— Mae'n bwysig dweud wrth eich darparwr system archebu yr hoffech allu cysylltu â TXGB gan all hyn weithiau gyflymu'r broses.

Do you already **have a booking system** that is connected to other third party sales channels but it is **not connected to TXGB**?

Easily load products in to TXGB directly, so you don't miss out on unique opportunities while you wait for your system to be connected.

— Even if the Tourism Exchange doesn't currently link to your system, you can still use the built-in inventory loading tool, TXLoad.

— It is important to tell your booking system provider that you would like to be able to connect to TXGB as this can sometimes speed up the process.

Oes gennych chi **system archebu** sydd wedi'i **chysylltu â TXGB** eisoes, ac yn ei defnyddio i gysylltu â sianeli gwerthu trydydd parti eraill?

Mae'r broses sefydlu'n syml ac mae'n integreiddio'n rhwydd â'ch arferion gwaith cyfredol, heb darfu arnynt.

— Gallwch gysylltu'n rhwydd â TXGB drwy system archebu bresennol a rhannu manylion eich darpariaeth h.y. argaeledd, cynnwys a phrisiau) gyda thrydydd partïon drwy gysylltiad dwyffordd amser real.

Do you already **have a booking system** that is **connected to TXGB** and use it to connect other third party sales channels?

Simple setup process and seamless integration with your existing working practices.

— Easily connect to TXGB via current booking system and share inventory (ie live availability, content and pricing) with third parties via a two way, real time connection.

Ydych chi eisoes yn hyrwyddo neu eisiau dechrau **hyrwyddo busnesau eraill ar eich gwefan**, ond dydyn nhw ddim yn gallu eu harchebu ar hyn o bryd?

Cynyddu gwerthiant y busnesau twristiaeth rydych chi'n eu hyrwyddo gan gynhyrchu mwy o refeniw i'ch busnes neu'ch cyrchfan

— Cysylltwch â TXGB am ddim i ddod yn ddosbarthwr a chymryd camau hawdd i wneud y cynnyrch rydych yn ei hyrwyddo yn fwy deniadol.

— Sbarduno mwy o werthiannau ar gyfer eich rhanbarth ond gan gadw'r costau comisiwn yng Nghymru.

— Cael mwy o ddefnyddwyr i 'edrych AC archebu' trwy wneud y broses archebu yn haws ac o fewn eich gwefan.

— Mae'r cyfan o dan eich rheolaeth chi gan mai chi sy'n penderfynu ar eich telerau ac amodau dosbarthu eich hun.

— Creu ymgyrchoedd o amgylch cynhyrchion cysylltiedig.

— Dim costau sefydlu na chostau misol parhaus, gydag opsiynau i ddewis y model talu sydd orau i chi.

Do you already promote or want to start **promoting other businesses on your website**, but they aren’t currently bookable.

The tourism businesses you are promoting could convert more direct sales and generate your business or destination more additional revenue

— Connect to TXGB for free to become a distributor and easily make the products you promote bookable.

— Drive more sales for your region whilst keeping commission costs within Wales.

— Convert more consumers from 'look to book' by making the booking process easier and within your website

— You’re in control by setting your own distribution terms and conditions.

— Create campaigns around connected products.

— No setup or ongoing monthly charges with options to choose your preferred payment model

Ydych chi yn cynnal digwyddiadau, yn **awgrymu llety a phethau i'w gwneud** ar hyn o bryd **i'ch cwsmeriaid** ond dydy nhw ddim yn gallu archebu efo chi?

Gallech wella taith y defnyddiwr, iddo allu archebu ar eich gwefan a chreu refeniw ichi'ch hun trwy godi comisiwn canrannol bach ar unrhyw archebion

— Cynnig opsiwn comisiwn isel i fusnesau i sbarduno archebion uniongyrchol gan gwsmeriaid digwyddiadau - llai nag y bydd Asiantau Teithio Ar-lein / cwmnïau dosbarthu mawr yn ei godi.

— Creu refeniw ar ôl gwerthu tocynnau digwyddiad trwy farchnata llety / pethau i'w gwneud.

— Cadw'r costau comisiwn yn isel ac o fewn Cymru.

— Mae'r cyfan o dan eich rheolaeth chi gan mai chi sy'n penderfynu ar eich telerau ac amodau dosbarthu eich hun.

— Creu ymgyrchoedd o amgylch cynhyrchion cysylltiedig i greu mwy o refeniw.

— Opsiynau cysylltu at ddant eich sefydliad.

Do you run events, currently **suggest accommodation and things to do options to your customers** attending but they can't book with you?

You could improve the consumer journey, enable them to book on your website and generate revenue via a small % commission you charge on bookings made

— Offer a low commission option for business to drive bookings direct from event customers, lower than Online Travel Agents / large distribution channels.

— Drive revenue after event tickets are purchased with post sale targeted marketing to encourage accommodation / things to do.

— Keep commission costs low and within Wales.

— You're in control by setting your own distribution terms and conditions.

— Create campaigns around connected products to drive more revenue.

— Connection options that suit your organisation.

TXGB Sales / Distribution Channels

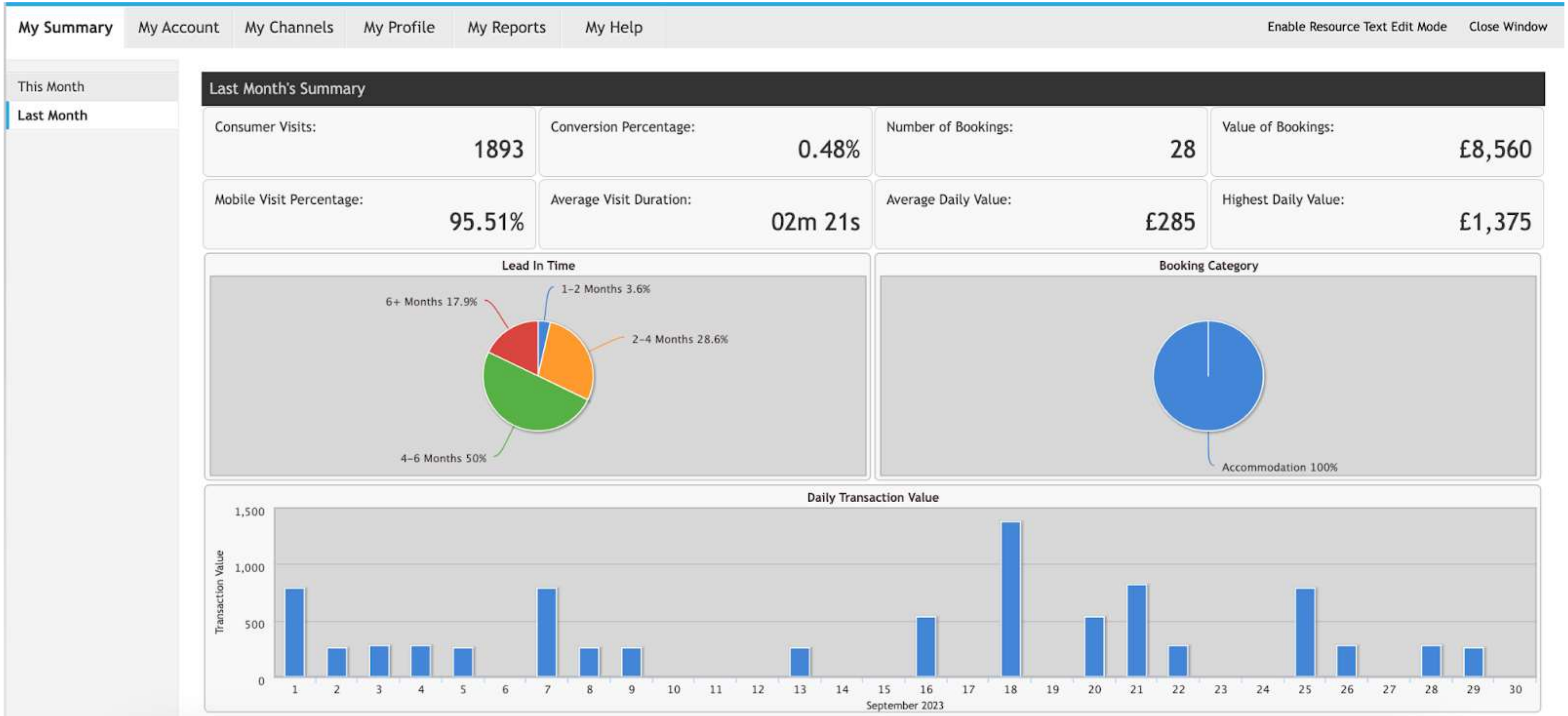
Tourism Exchange Great Britain

View More: Page 1 - AA RatedTrips.com

- Page 1 - AA RatedTrips.com
- Page 2 - Bookado LTD
- Page 3 - Ctrip International (Trip.com)
- Page 4 - Discover Dartmouth (Visit South Devon CIC Ltd)
- Page 5 - Essex County Council (Visit Essex)
- Page 6 - Go To Places Ltd
- Page 7 - Let's Book Blackpool Members
- Page 8 - Marketing Lancashire Limited
- Page 9 - NewcastleGateshead Initiative (Non-Partners)
- Page 10 - Shakespeare's England
- Page 11 - The Explorer's Road
- Page 12 - UncoverBritain.com
- Page 13 - Visit Derby (Members)
- Page 14 - Visit Lincoln
- Page 15 - Visit Sidmouth
- Page 16 - Wildr Ltd

Distributor	Opt-In Status	Dist Rate %	Availal	
AA RatedTrips.com (AARatedTrips) Join the AA's RatedTrips.com channel and become part of a fast-growing collection of recommended UK travel destinations. With booking launching in August 2022, your attraction will feature alongside thousands	Opted-Out	5.0000%	• Full Prov	
AAA My Booking Pages (aaa_mywebsite) Add a book button to your website	Opted-Out	0.0000%	• Full Prov • Dep Proc	
Afternoon Tea or Cream Tea (atoct) Afternoon Tea or Cream Tea is exactly what it says! Everything related to Afternoon Tea and Cream Tea, the site currently receives in excess of 160k pvs per month, so if you have a business that offers afternoon teas or cream teas, work with us!	Opted-Out	2.5000%	• Full Prov	
Agoda (Agoda_web) Opt-in available to: accommodation only. Agoda.com is a leading Asia-based online hotel reservations company, and part of the Priceline Group, the number one online travel distributor of hotel rooms worldwide. Selling hotels globally in 38 different languages.	Opted-Out	15.0000%	• Full Payment To Distributor	VIEW / OPT IN
Airbnb (Airbnb) Airbnb is a community based on connection and belonging--a community that was born in 2008 when two hosts welcomed three guests to their San Francisco home, and has since grown to 4 million hosts who have welcomed over 800 million guest arrivals to about 100,000 cities in almost every country and region across the globe. Hosts on	Opted-Out	15.0000%	• Full Payment To Distributor	VIEW / OPT IN
Away with the Kids (awtk) Away with the Kids is an online Travel Directory, highlighting an exclusive and diverse	Opted-Out	10.0000%	• Full Payment To Distributor	VIEW / OPT IN

Tracio gwerthiant a dadansoddeg mewn amser real
Track sales and analytics in real time

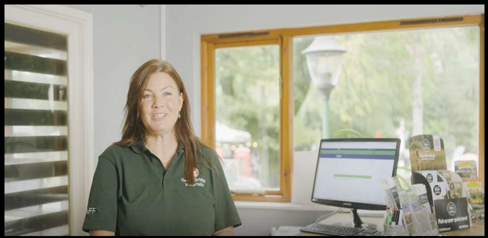


TXGB

Astudiaethau Achos Case Studies

Adventure Valley

Atyniad - Attraction



Rhaeadrau Pontarfynach - Devil's Bridge Falls

Atyniad - Attraction

Letteran Lodges, Tourism Northern Ireland

Llety – Accommodation

Trafod a helpu

Discuss and help

TXGB:

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Diolch
Thanks
Cwestiynau?
Questions?