



A Guide to the
Welcome Awards

**CARAVAN, CAMPING
& GLAMPING TYPE
ACCOMMODATION**



All Awards Criteria Checklist

1. YOU MUST BE A PARTICIPANT IN THE VISIT WALES GRADED/APPROVED SCHEMES

Contact Name:.....

Visit Wales Ref No:

Establishment Name and Address:

.....

.....

Post Code: Telephone Number:.....

Email:.....

Website:.....

Date:.....

2. THIS SECTION HAS TO BE COMPLETED FOR ALL AWARDS

Information Provision	Yes	No
Details of nearest doctor, hospital, dentist, all night chemists and vets (if pets accepted)		
Maps and books available for reference on local area		
Information on local public/regional transport. Additionally details of any baggage transfer and taxi companies operating locally to be available		
Weather forecast, climbing conditions/routes, traffic/road updates, Ordnance Survey co-ordinates (if property not located in a named town or village), tide tables (if applicable) or other information for the area to be prominently displayed together and/or telephone numbers that can be called for the latest information by guests if required. Sat Nav and GPS information to be provided		
Information on local attractions, boat charter/beaches, walking/cycling routes (if applicable) and events and/or tourism information centre telephone numbers and directions supplied. Wet weather options also to be considered		
Location and opening times of the nearest shops, garages, including directions to be available		
Details of nearest bank/cash machine, public telephone, post office, post box and defibrillator, including directions to be available		
Details displayed for local rescue services, including stating 999 telephone number (112 from a mobile). There should be an explanation for overseas visitors that they should always ask for the police in the first instance. Additionally include numbers for mountain rescue and coastguard (if applicable)		
Details displayed of the Countryside Code, where applicable		
Details of local restaurants and pubs offering food and activities in the area, including opening times to be available		
First aid kit to be available		

Information Provision	Yes	No
A separate space, facilities or service should be available for drying outdoor clothing and footwear (washing line, dehumidifier, tumble dryer or indoor heated drying area)		
If group bookings taken, information should be available for groups on storage facilities, dining facilities/options (if applicable), group registration, and pre arrival information		
Hot and cold drinks available		
Free unrestricted Wi-Fi available. This needs to be advertised as does any additional charges made for the provision. Is Wi-Fi or good mobile signal available at the site? Good mobile signal area to be defined		
Information provided on washing facilities, laundry service (including overnight washing/drying service) or details of nearest laundrette facilities		
Nature of water supply, if not mains (water supply must meet all statutory regulations for drinking water). Consider partnering with Refill Wales – https://www.refill.org.uk/Refill-Wales/		
Full details of accommodation, including sleeping arrangements and washing facilities (whether it is equipped with a bath, shower or shared) to be provided		
Adequate means of heating must be available at all times, even if only open during the main season		
Details of the Wales Way to be available https://www.visitwales.com/inspire-me/wales-way/explore-wales-way		

Below are not award critical – but are suggestions for Best Practice	Yes	No
A range of chargers for commonly used mobile devices		
Cups, flasks and storage containers for day trips		

Families Welcome

Croeso
Teuluoedd
Families
Welcome



The Families Welcome award has been developed by Visit Wales in recognition of the considerable efforts businesses have made to cater for families. Displaying the logo will give families confidence that they are booking quality accommodation or visiting attractions that meet their particular needs.

Facilities, Services and Information Provision (Additional)	Yes	No
Provide a suitable cot, or child's bed which meets the current safety standards (not applicable to camping)		
Provide secure storage area for guests' use – e.g. prams etc.		
Ensure safety features are in place inside the accommodation and outside – cordless blinds, trailing wires, window catches, guard in front of a wood burner, covers for fire pits, adequate lighting at night from car park along paths, steps, etc., leading to the accommodation and to any separate washing/toilet facilities		
Provide a high chair(s). Suitable crockery/cutlery/drinking cups for small children should be available (applicable to hire or letting vans/club houses)		
Offer fridge storage to the guest		
Provide facilities for warming baby milk and preparing baby food		
Have baby changing facilities in male and female toilets or a separate facility for baby changing. Portable baby changing mat being appropriate		
Provision of a low level urinal/step or toilet seat for children. Nappy disposal bin and nappy bags to be provided (in toilet blocks or clubs)		
If there is a play room/outdoor facilities available, it should be secure and well maintained. Garden play equipment to be provided outdoors		
Provision of a stair gate (where applicable)		
Emergency lighting to be available, e.g., torch or night-lights in all areas accessible to customers		
Supply of children's entertainment to be available – selection of toys, games, books, CDs, DVDs, etc.		
Safety issues to be addressed on the park with speed bumps and signs and any hazards signposted		

Food Arrangements	Yes	No
Provisions available at the site shop to include baby food, nappies, etc. If no site shop available, then details and directions of the nearest food shop to be provided. This can be at a central, easily accessible information point		
If meals are provided to be able to offer early evening, family friendly dining with children's menu/portions. Dietary requirements and healthy options would be desirable		
If no meals are provided then a light snack or beverage can be made available, and could be chargeable – this arrangement to be discussed at time of booking. Alternatively, information on location, directions, sample menus and opening times of local family friendly restaurants and breakfast serving establishments to be provided		
Provision made for the pre-ordering of basic grocery items prior to arrival of guests		

Pets Welcome



The Pets Welcome Award has been developed by Visit Wales in recognition of the considerable efforts businesses have made to cater for pets. Displaying the logo will give pet owners confidence that they are booking quality accommodation or visiting attractions that meet their particular needs.

The Pets Welcome Award is predominantly focused on dogs, as this is the major market, however, other visitors like to travel with other pets. In these instances the pet owner should contact the business directly with regards to the suitability of their pet. As nearly half of all UK households has one pet or more, this is a large market.

Facilities, Services and Information Provision (Additional)	Yes	No
The provision of a water and food bowls to be available (applicable to hire or letting vans)		
The provision of doggy waste bags and bins to be provided or available		
Pets welcomed inside the accommodation, but not left alone. Any restrictions on where pets can go to be advised at time of booking (applicable to hire or letting vans)		
One of the following available to guests on request – chews/treats, toys, spare bedding and spare leads – can be charged		
Dog cleaning area outside with hose and bucket to be made available. Provision of old towels for drying/wet and muddy paws to be made available with a view to protecting interior accommodation (applicable to hire or letting vans)		
A torch/night light to be available on request		
Where pets have access to an exercise area, then suitable fencing should be provided. If none available, then details of a suitable exercise area for dogs nearby to be provided along with information and directions of local dog walks		
Storage area for animal transportation crates to be provided		
Hooks to be placed outside all facilities to secure pets. Water bowls to be available also		
Information available on local dog walks, local pet shop, vets, pubs/restaurants and attractions where pets are welcomed		
If your property is situated near to an airport or ferry port, then information to be provided on the location of the pet check-in areas at the airport or port and what the ferry's own arrangements are for pets whilst on board		
Clear information about number, type and size of pets accepted, including additional charges for pets and any restrictions or rules for pets if damage or breakages occur (applicable to hire or letting vans)		

Food Arrangements	Yes	No
Pet provisions available at the site shop. If no site shop available, then details and directions of the nearest food shop to be provided. This can be at a central, easily accessible information point		
If meals are provided, designated area where pets are welcomed inside the club house/site restaurant. Be able to offer early evening, pet friendly dining. Dietary requirements and healthy options would be desirable		
If no meals are provided then a light snack or beverage can be made available, and could be chargeable – this arrangement to be discussed at time of booking. Alternatively, information on location, directions, sample menus and opening times of local pet friendly restaurants and breakfast serving establishments to be provided		
Provision made for the pre-ordering of basic grocery items prior to arrival of guests		

Anglers Welcome

Croeso
Pysgotwyr
Anglers
Welcome



The Anglers Welcome Award has been developed by Visit Wales in recognition of the considerable efforts businesses have made to cater for anglers. Displaying the logo will give anglers the confidence that they are booking quality accommodation that meets their particular needs.

With 750 miles of coast and an interior scattered with pristine rivers and dotted with wild lakes, is it any wonder the fishing in Wales is among the very best in Britain?

Facilities, Services and Information Provision (Additional)	Yes	No
The provision of a chest freezer/deep freezer to be available for anglers' use to store their catch		
Provide safe storage for all fishing equipment etc.		
Facilities provided for washing fishing gear and preparing fish		
Information available on local permits/rod licensing		
Information of local tackle/bait shops to be made available		
Information on local slipways/boat launching sites to be provided, including local knowledge on where to fish. Additional information details on local rivers, fishing lakes or fishing trips, etc. to be provided		

Food Arrangements	Yes	No
Provisions available at the site shop. If no site shop available, then details and directions of the nearest food shop to be provided. This can be at a central, easily accessible information point		
If meals are provided, flexibility in respect of evening meal times should be considered. Dietary requirements and healthy options would be desirable		
If no meals are provided then a light snack or beverage can be made available, and could be chargeable – this arrangement to be discussed at time of booking. Alternatively, information on location, directions, sample menus and opening times of local restaurants and breakfast serving establishments to be provided		
Provision made for the pre-ordering of basic grocery items prior to arrival of guests		

Bikers Welcome

Croeso
Beicwyr
Bikers
Welcome



The Bikers Welcome Award has been developed by Visit Wales in recognition of the considerable efforts businesses have made to cater for bikers. Displaying the logo will give bikers confidence that they are booking quality accommodation or visiting attractions that meet their particular needs.

Wales is well known for its winding roads and its spectacular scenery. On a beautiful day, bikers flock across the border to take advantage of some great riding. Wales offers plenty of wonderfully diverse routes from cruising along sleek and smooth roads that wind between green rolling hills or ride along dirt trails through majestic ranges.

Facilities, Services and Information Provision (Additional)	Yes	No
The provision of a secure, lockable and undercover area for the guest to leave bikes. There should also be the ability to lock bikes indoors if preferred by the guest		
Dedicated on-site safe parking provided on a hard standing surface		
The provision of wash down facilities for bikes to be available including visor spray, cloths, hot soapy water, boot polish/brushes and degreasing hand wash to be available		
Display safe biking safety information, e.g. Think Road safety logo		
Information provided on availability, directions and opening times of local specialised/local garages, petrol stations and bike shops		
Maps and books available for reference on biking in the area and details about local and regional biking routes and organisations		
Provide information on recommended bike tours to include nature of the roads (twisting, narrow, rough, etc.), viewpoints, attractions, etc. This can be by way of suggested Apps for smartphones or GPS		

Food Arrangements	Yes	No
Provisions available at the site shop. If no site shop available, then details and directions of the nearest food shop to be provided. This can be at a central, easily accessible information point		
If meals are provided to be able to offer early evening dining. Dietary requirements and healthy options would be desirable		
If no meals are provided then a light snack or beverage can be made available, and could be chargeable – this arrangement to be discussed at time of booking. Alternatively, information on location, directions, sample menus and opening times of local restaurants and breakfast serving establishments to be provided		
Provision made for the pre-ordering of basic grocery items prior to arrival of guests		



The Cyclists Welcome Award has been developed by Visit Wales in recognition of the considerable efforts businesses have made to cater for cyclists. Displaying the logo will give cyclists confidence that they are booking quality accommodation or visiting attractions that meet their particular needs.

There are over 1,200 wonderful miles of National Cycle Network in Wales alone, giving cyclists the action-packed adventures they require along a mixture of quiet lanes, canal towpaths, as well as old railway lines, a great selection of traffic-free paths and long-distance routes that take in many of Wales' finest scenery and sites. Mountain biking centres offer world-class single track trails, freeride hotspots and wild back country rides for beginners and pros. Cycling is an increasingly popular activity on British holidays and something the whole family can enjoy.

Facilities, Services and Information Provision (Additional)	Yes	No
Lockable, secure and undercover area for safe overnight storage of bicycles and panniers with an unobstructed entrance		
Access to water point for washing bicycles and outdoor clothing. Hose and/or bucket and cloth to be available		
Emergency cycle and puncture repair kit. Suggested items to include tyre levers, puncture repair kit, lubricant and a pump for valves		
Details and directions of nearest cycle hire outlets and cycle repair/spares shops to be available		
Maps and books available for reference on cycling in the area and details about local and regional cycling routes and organisations		
Provide information on recommended cycle tours to include viewpoints, attractions, etc. This can be by way of suggested Apps for smartphones or GPS		
Information on local public transport and what cycle carriage facilities are available or contact details provided		

Food Arrangements	Yes	No
In the case of campers, the offer of a hot drink on arrival should be made to all (i.e. before or whilst pitching their tents)		
Provisions available at the site shop. If no site shop available, then details and directions of the nearest food shop to be provided. This can be at a central, easily accessible information point		
If meals are provided to be able to offer early evening dining. Dietary requirements and healthy options would be desirable		
If no meals are provided then a light snack or beverage can be made available, and could be chargeable – this arrangement to be discussed at time of booking. Alternatively, information on location, directions, sample menus and opening times of local restaurants and breakfast serving establishments to be provided		
Provision made for the pre-ordering of basic grocery items prior to arrival of guests arriving without a car		

Walkers Welcome

Croeso
Cerddwyr
Walkers
Welcome



The Walkers Welcome Award has been developed by Visit Wales in recognition of the considerable efforts businesses have made to cater for walkers. Displaying the logo will give walkers confidence that they are booking quality accommodation or visiting attractions that meet their particular needs.

Walking is an increasingly popular activity on domestic overnight trips. There are over 1,368 miles of the finest walking in the world in Wales, with towns and villages along the way in which to relax and recharge. Superb scenery is the constant of our walking regions, whether coast, mountains, valleys or hills.

Facilities, Services and Information Provision (Additional)	Yes	No
A separate drying space should be available to hang wet clothes, store rucksacks, etc.		
Boot scrapes at main doors and/or access to facilities with water supply for cleaning boots and outdoor clothing. This should be clearly labelled and advertised and should be separate from the drinking water points		
Maps and books available for reference on walking in the area and details of local and regional walking routes and organisations		
Details and directions of nearest outdoor equipment retail providers to be available		

Food Arrangements	Yes	No
In the case of campers, the offer of a hot drink on arrival should be made to all (i.e. before or whilst pitching their tents)		
Provisions available at the site shop. If no site shop available, then details and directions of the nearest food shop to be provided. This can be at a central, easily accessible information point		
If meals are provided to be able to offer early evening dining. Dietary requirements and healthy options would be desirable		
If no meals are provided then a light snack or beverage can be made available, and could be chargeable – this arrangement to be discussed at time of booking. Alternatively, information on location, directions, sample menus and opening times of local restaurants and breakfast serving establishments to be provided		
Provision made for the pre-ordering of basic grocery items prior to arrival of guests arriving without a car		

Motorhomes Welcome

Croeso
Cartrefi Modur
Motorhomes
Welcome



The Motorhome Welcome Award has been developed by Visit Wales in recognition of the considerable efforts businesses have made to cater for motorhomes. Displaying the logo will give motorhome owners confidence that they are booking quality facilities or visiting attractions that meet their particular needs.

Motorhome trips are simple to prepare for, making them ideal for short breaks, a week away or longer. As long as the fridge and the petrol tank are well-stocked, you are good to go. That means less time messing around getting to where you want to be, particularly if you love the great outdoors. Travelling around Wales in a motorhome is such a great way to soak up the beauty and heritage of the country. With epic scenery all across the land, we have got idyllic stops in every corner.

Facilities, Services and Information Provision (Additional)	Yes	No
To provide hard standing pitches which offer substantial space both length and width wise		
To provide each pitch with a grey water drain and water point or a Motor Vehicle Water Disposal Point and water point of good quality with easy access on a hardstanding surface. Adequate chemical waste disposal facilities to be provided		
Electric hook-up point provided for each pitch with costs clearly advertised		
Late arrivals accommodated for		
Parks should indicate in their marketing e.g. website, the maximum size of motorhome that could be accepted at their park and number of motorhome suitable pitches available		
Information provided on opening times, location and directions of motorhome repair/suppliers, petrol stations/local garages and motorhome friendly cafes		
Provide information on recommended motorhome tours to include nature of the roads (twisting, narrow, rough, etc.), viewpoints, attractions, etc. This can be by way of suggested Apps for smartphones or GPS		

Food Arrangements	Yes	No
Provisions available at the site shop. If no site shop available, then details and directions of the nearest food shop to be provided. This can be at a central, easily accessible information point		
If meals are provided to be able to offer early evening dining. Dietary requirements and healthy options would be desirable		
If no meals are provided then a light snack or beverage can be made available, and could be chargeable – this arrangement to be discussed at time of booking. Alternatively, information on location, directions, sample menus and opening times of local restaurants and breakfast serving establishments to be provided		
Provision made for the pre-ordering of basic grocery items prior to arrival of guests		

Golfers Welcome

Croeso
Golffwyr
Golfers
Welcome



The Golfers Welcome Award has been developed by Visit Wales in recognition of the considerable efforts businesses have made to cater for golfers. Displaying the logo will give golfers confidence that they are booking quality accommodation that meet their particular needs.

Wales is home to over 200 golf courses, from historic seaside links to beautifully manicured parkland resorts.

Facilities, Services and Information Provision (Additional)	Yes	No
Convenient battery charge point areas for electric trolleys		
Provide a safe lockable storage area for guests' golf clubs or equipment		
Ability to book tee times if required		
Provide information on local courses (clubhouse facilities, course maps, contact numbers, usual visitor tee times, dress code, directions, drive times between each level of difficulty, green fees or their acceptance of Golf Passes or saver voucher schemes)		
Provide information details on local sports/golf shops/club shops/hire clubs/coaching/availability of practice areas or driving ranges		
General information on the local area with alternative suggestions for the non-golfer		

Food Arrangements	Yes	No
Provisions available at the site shop. If no site shop available, then details and directions of the nearest food shop to be provided. This can be at a central, easily accessible information point		
If meals are provided to be able to offer early evening dining. Dietary requirements and healthy options would be desirable		
If no meals are provided then a light snack or beverage can be made available, and could be chargeable – this arrangement to be discussed at time of booking. Alternatively, information on location, directions, sample menus and opening times of local restaurants and breakfast serving establishments to be provided		
Provision made for the pre-ordering of basic grocery items prior to arrival of guests		

TV/Film Crew Welcome

Croeso
Criwiau Teledu/Ffilm
TV/Film Crew
Welcome



The TV/Film Crew Welcome Award has been developed by Visit Wales in recognition of the considerable efforts businesses have made to cater for TV/Film Crew. Displaying the logo will give TV/Film Crew confidence that they are booking quality accommodation or visiting attractions that meet their particular needs.

Wales has a wide variety of locations on offer to film and television productions, from epic mountains to stunning coastline, industrial landscapes to remote cottages, historic castles to modern office blocks.

Facilities, Services and Information Provision (Additional)	Yes	No
To provide flexible arrival times with 24 hour access by arrangement to the park/site		
To respect the confidentiality of the filming company, including the nature of the filming, locations used and the guests staying at the park or on-site		
To provide ample parking for the film crew vehicles with consideration given to the security of the vehicles and the crew's equipment		
Provision of secure storage area to be available		
Provision of desk areas in rooms, a private lounge and/or meeting room/work centre to be made available (where applicable)		
Provision to negotiate rates for stays or longer lets (where applicable) to be available if required. The provision of company billing also to be available to the filming company		
Local car/van hire company details to be made available		

Food Arrangements	Yes	No
Provisions available at the site shop. If no site shop available, then details and directions of the nearest food shop to be provided. This can be at a central, easily accessible information point		
If meals are provided to be able to offer early evening dining. Dietary requirements and healthy options would be desirable		
If no meals are provided then a light snack or beverage can be made available, and could be chargeable – this arrangement to be discussed at time of booking. Alternatively, information on location, directions, sample menus and opening times of local restaurants and breakfast serving establishments to be provided		
Provision made for the pre-ordering of basic grocery items prior to arrival of guests		



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Welsh Government

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