

## TRANSITION TALK NOV. 27<sup>th</sup> 2018

### Local Level:

I delivered a presentation on “Food Hub feasibility” at local level & how it could potentially become county wide.

### Countywide: Dorianne from a grower’s point of view

Delivered a slide on how we as a large town (& County) could grow for a Food Hub and how the polytunnels could be positioned around the outskirts of the town to deliver into it. The idea would be to set these out in a zone effect dependant on what you grow in them – long term.

This is not a point of view - Dorianne has written a paper to support figures of how we could grow in this county if food supply were to become short or non-existent. To include how much land we would need.

### SURVEY QUESTIONS:

Potential Questions to add to our Survey: (PLUS Suzanne’s in separate paper)

- How often do you shop?  
(This to find out how often to run the food hub – weekly OR monthly.)
- Where do you do your shopping?
- How do you travel to do your shopping?
- Do/would you shop on line?
- What do you think of the idea of a local Food Hub?
  - Do you know what a food hub is?
  - What’s your definition of a food hub?
  - & would you use one if set up in your local area?

### IDEAS SUGGESTED:

- Potential to join up with other markets e.g. craft market + W.I market Bulth Market and Llandrindod Market (all on one – Food Hub website & pick ups)
- Can existing retailers be helped to deliver the benefits of a Food Hub (e.g. new market & online marketing)

- Can existing retailers join in – Vans, Jess, Ashfield, Food Co-op – Nick & Rhian-(Kerry's)

- Vans owner: added that he used to deliver around to peoples houses and it was a very successful time for his business, he was very positive about a food hub and would like to discuss further with me.
- Can an existing retailer become the hub – would this support say Jesses business to benefit – Can't be Ashfield due to our Covariance
- Is it for profit or not for profit
- Can other villages join in? OR can it be a small one in Llandrindod & other villages adopt the model if successful? OR run it as a pilot in Llandrindod

### Community of Growers

- Can this be set up by starting a small community?
- Should the co-ordinator be one or one of the growers – voluntary?
- How much time would the community of growers have to be involved with deliveries realistically? & is this a benefit to your business?

### Co-ordinator

- Do you need to go for a grant or Not –
  - After some funded projects delivery- No money after grant so no position – is it poss. to put the cost onto the veg instead?

### Kerry's Notes:

There was a sense by the end of the evening that some of the group would not like to have funding. Here are more pointers from the discussion

- To benefit the existing businesses in Llandrindod – Jesses' shop as hub
  - Jess provided details of her experience & also offered potential time & space for this project at her shop
- From 1 growers point of view – they would never grow enough to make a living and they wanted to grow for themselves and sell surplus

- From other growers point of view they would grow one type of veg and sell at the food hub & if others did this it would fit for them growing as a group
- To create a café vibe one evening like the Peterchurch so its built around community – Sally suggesting that we use the Café.

My thoughts on all of the above are that Transition Town are thinking on a local level and not seeing that this could be a much bigger & wider spread (out in terms of distance Food Hub) & not just about Llandrindod.

It certainly does need to be about Builth & other local areas IF it is going to be a food hub that is successful, otherwise you have the same amenities supplying the Food Hub that are in existence already - so therefore not having any different products other than what is on offer already.

The meeting also identified that there is not a successful model in practise, have been suggested that we visit edible mac.

Suzanne's Notes on Food Hub also to be taken into consideration as well as the above.