

Setting up new Play Radnor projects

Name of pilot:	BIBS	Location covered: Llandrindod Wells
Date of initial contact:	September 2016	Anticipated start date: November 2016
Initial contact with:	Name(s): Health Visitor Ben Webb -PDO - PR	Phone: Email:
Who is/will be involved?	Individuals: Ben Webb - PDO - PR BIBS Co-ordinator	Rep's & their Organisations: BIBS Co-ordinator @ Play Radnor Health Visitor at Powys Teaching Health Board Peer Mentors in the BIBS group
Project concept:	To explore how best Play Radnor can provide support for the BIBS Breastfeeding support group established by Powys Health Board. It is felt that there needs to be some recognised support in place to ensure the smooth running of this project and ensure it's future sustainability. We propose a new post of BIBS co-ordinator, employed by Play Radnor who will act as liaison between agencies and provide support for the peer mentors. The project will operate from Trefonnen School as the health visitors are based there which will allow them time to drop in more frequently.	
How funded?	Play Development Officer post funded by Arwain. BIBS Co-ordinator post will be funded from small grant from PtHB;	
Target age(s):	Breastfeeding mums	
Expected outcomes:	Provide a support network for mums who are breastfeeding, or want to, where Peer Mentors - who have been trained by Health Visitors - can offer appropriate support and signposting. Enable mums to begin or continue breastfeeding where this is appropriate for them and to seek advice and support to enable them to do so from other mums, peer mentors and the health visitor.	
Comments:	PDO to advertise post and recruit BIBS Coordinator. Liase with health board and peer supporters. Recruitment of suitable person to post complete in Dec 2016 and promotional material produced through Steve (PR),	



	<p>this was also sent to all our contacts and those within the health board.</p> <p>Towards the end of 2017 the BIBS Coordinator left her post. The Play Radnor Volunteer Coordinator took on support for the Peer Mentors. It was decided not to recruit a further coordinator as the peer mentors were keen to take on responsibility for the group alongside our continued support. The Health Board were also beginning a countywide review of BIBS groups and it is clear that no other BIBS group has support from an organisation other than Health in the way that Llandrindod does. This is something that Health are taking in to account as part of the review and in terms of how to help support BIBS groups long term.</p>	
Next Steps:	<p>We are working with the lead HV and are now part of the Infant Feeding Group, run by Public Health Wales/PtHB. We will continue to support the Peer Mentor volunteers and help the HV to identify ways in which organisations may be able to support other BIBS groups.</p>	
Volunteers required?	<p>If so, how many and any already identified?</p> <p>DBS?</p>	<p>Peer Mentors - trained by Health Visitors and supported by Play Radnor</p>
Project Name:		<p>BIBS Llandrindod</p>
Marketing plan:		<p>Currently using Facebook and word of mouth; once PtHB have completed their review of BIBS groups this will include information on marketing which we can build in to our own Play Radnor platforms - posters, social media and word of mouth - to support signposting from the Health Visitors and midwives to the target audience</p>
3 month review	<p>TBC once PtHB review complete</p>	
End date:	<p>n/a</p>	
Lessons learned:	<p>The Llandrindod Wells BIBS group has been one of the most consistent group in Powys due to having support from Play Radnor who carry out DBS checks, promote the group and are available to help with fundraising when needed. The group continues to be successful and recently widened its target audience to include all babies - breast fed/bottle fed.</p>	

This document will be used as evidence for our ARWAIN grant and may also be used to inform future grant funding applications.

