


Setting up new Play Radnor projects

Name of pilot:	Yoga & Play	Location covered: Llandrindod and area
Date of initial contact:	January 2017	Anticipated start date: February 2017
Initial contact with:	Name(s): Rachel Maflin - PDO Charlotte Hunt	Phone: Email: cghunt@live.com <i>GDPR: Need to advise that this personal data will only be used in relation to this project, will be deleted if project doesn't go ahead. Data will be kept securely until project end.</i>
Who is/will be involved?	Individuals: Charlotte Hunt Rachel Maflin - PDO	Rep's & their Organisations: Play Radnor
Project concept:	To allow parents of toddlers to take part in a yoga session, allowing time for relaxation and exercise, whilst their children made use of the Play Hub space.	
How funded?	PDO post at Play Radnor funded by Arwain. Play Radnor provided the Hub for free to operate limited number of sessions to assess take up.	
Target age(s):	Parents of toddlers	
Expected outcomes:	Promotion of the Play Hub; parents taking exercise/relaxation opportunity whilst their children play at the Hub; potential for income generation if pilot proved popular and could be converted to paid for classes	
Comments:	Take up for classes was not as expected and potential for income generation could not be realised. Pilot ended prior to summer 2017	



Next Steps:	PDO to discuss with Charlotte use of the hall and possible dates times. To agree sessions and promotion of project <ul style="list-style-type: none"> • Dates /Times • Space needed - Equipment? - Hall area, Charlotte to provide any other necessary equipment. • Publicity - Steve to produce poster to be agreed by Charlotte and PDO • Period of pilot - 3 months 	
Staff required?	If yes, how many? What experience/qualifications? DBS?	None
Volunteers required?	If so, how many and any already identified? DBS?	1 class tutor
Project Name:	Yoga & Play	
Start date:	March 2017	
Marketing plan:	<p>Primarily using Facebook and posters to advertise in addition to tutors network.</p> 	
End date:	June 2017	
Lessons learned:	Marketing plan should feature more strongly as part of the project set up to ensure maximum exposure; more feedback from tutor regarding progress once started;	

This document will be used as evidence for our ARWAIN grant and may also be used to inform future grant funding applications.

