

Tir a Môr Llŷn – Land and Sea

Lead organisation: Cyngor Gwynedd Council

Grant Award: £700,000

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Location: Llŷn Peninsula

This collaborative project led by the Llŷn Landscape Partnership brings together statutory, environmental, economic and social groups. The project is centred on addressing the challenges impacting on the natural resources in the area that communities within the Llŷn Peninsula rely on.

The landscape of the Llyn peninsula is recognised as an Area of Outstanding Natural Beauty (AONB). This designated exceptional landscape with its distinctive character and natural beauty is of significant importance and is to be safeguarded in the national interest. Despite this, the coastal belt has become progressively pressured over the decades in the face of several changes, including agricultural improvement, abandonment of grazing on common land, visitor pressure and environmental factors including climate change.

The Tir a Môr Llyn project has counteracted some of these threats and has developed and delivered targeted actions to maintain and expand an extensive continuous strip of diverse habitat around the coastline. This will provide an invaluable resource that will help to safeguard the marine and terrestrial environments as well as developing a significant economic and social resource when aligned with the development of the Wales Coast Path.

The partnership has developed a collaborative and cooperative approach on a local level, allowing all involved to engage, develop and implement practical work plans. Time will be spent on engaging the wider community through holding local events and engaging local schools to raise awareness of the benefits of the work.



The Project will also be exploring the concept of ‘payment for outcomes’ with the help of three National Trust tenant farmers. The aim is to create a model and encourage the wider community to pilot and run the new approach.

This project trials different interventions such as herbal leys and hay meadows, making the case for undertaking further strategic action to protect, restore and connect this vulnerable habitat in partnership with landowners and graziers in the future.

The Payment for outcomes’ model, with the help of three National Trust farms, aim to create a model and encourage further farms to pilot and run the new approach, it is hoped this will result in implementing a whole farm result based agri-environmental scheme that rewards farmers for delivering environmental outcomes and benefits.

Empowering farmers to develop, implement and self-monitor their actions to deliver economic, environmental and social objectives on their farms to sustain their business. Implementing multi-agency delivery models to improve water quality on river catchments that bring wider benefits to the marine and coastal environment.

The project really aims to disseminate lessons learned from the project to a wide variety of stakeholders, using traditional and digital methods.



Habitat Restoration: Maintain and expand a continuous strip of diverse habitat along the Llŷn Peninsula, creating connectivity corridors linked to the Wales coastal path

Protection from Invasive Species: Develop good practice in catchment management and invasive species control

Community Engagement: Holding local events and engaging local schools with beach cleans by the local community

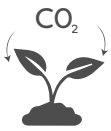
Coastal Zone Management: Developing resilience and connectivity along the coastline by working closely with farmers and landowners and implementing diverse habitat restoration

Sustainable Grazing: Managing land effectively by sustainable grazing with cattle and ponies wherever possible

Building collaborations & partnerships: Developing a stronger working relationship between farmers and specialists to improve soil, air & water quality

Knowledge Transfer & Innovation (KT&I): Developing and implementing the first Welsh Payment for Outcomes farming trial, working with farmers to develop, implement and self-monitor their actions to deliver economic, environmental and social objectives on their farms

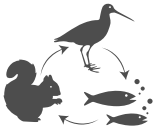
Educational Programmes: Developing new educational resources with project partners to share a greater understanding of the connectivity between the terrestrial and marine environments



Carbon Sequestration – supported by maintenance of diverse habitat, developing connectivity corridors along the coastline, sustainable grazing and developing relations between farmers and specialists to improve soil, air and water quality.



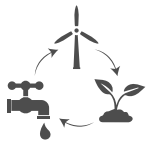
Climate Change Adaptation – supported by maintenance of diverse habitat, developing connectivity corridors along the coastline, sustainable grazing, development of a Payments for Outcomes farming trial and developing educational resources to increase understanding of the interconnectedness of terrestrial and marine environments.



Enhanced Biodiversity – supported by maintenance of diverse habitat, invasive species control, developing connectivity corridors along the coastline, sustainable grazing and creating educational resources to increase understanding of the interconnectedness of terrestrial and marine environments.



Ecosystem Resilience – supported by maintenance of diverse habitat, invasive species control, engaging local schools with beach cleans, developing connectivity corridors along the coastline and creating educational resources to increase understanding of the interconnectedness of terrestrial and marine environments.



Soil, Air & Water Quality – supported by maintenance of diverse habitat, beach cleans and developing relations between farmers and specialists to improve soil, air and water quality.



Health & Wellbeing – supported by maintenance of diverse habitat along the Wales coastal path and creating educational resources to increase understanding of the interconnections of terrestrial and marine environments.



Community Cohesion – supported by maintenance of diverse habitat, holding local events, engaging local schools with beach cleans, developing relations between farmers and specialists and creating educational resources.



Rural Skills & Heritage – supported by engaging local schools with beach cleans, working with farmers and landowners to develop connectivity corridors along the coastline and encouraging historic farming techniques.



Development of Skills Capacity & Expertise – supported by invasive species control, engaging local schools with beach cleans, development of a Payments for Outcomes farming trial and creating educational resources to increase understanding of the interconnectedness of terrestrial and marine environments.

Get Involved – If you would like to learn more or get involved in the work being done by the Llŷn Landscape Partnership, you can find more information at: